

CAPITAL IMPROVEMENT PLAN
Online Engagement (February-March 2018)

SUMMARY

Overview

In February 2018, County residents were asked to provide feedback over a 30-day period regarding the types of investments they believed were important considerations as the County Manager was developing his proposed FY 2019-2028 Capital Improvement Plan (CIP). Respondents were asked to give feedback on the importance that they personally placed on funding 17 key capital areas using a sliding scale from “Not Important” to “Very Important.” Three additional qualitative questions were included using open-ended response options. A full list of questions can be found in Appendix 1.

Outreach and Communications

A variety of communication strategies were used to share this engagement opportunity with residents, businesses and other interested stakeholders. Information was included in the County’s weekly e-newsletter *Inside Arlington* and other departmental e-newsletters. The feedback form was also highlighted on social media, including the County’s *Facebook, Twitter and Next Door* accounts. Targeted outreach was conducted with stakeholders who participated in the 2018 Budget and JFAC roundtables. Stakeholders who had previously expressed interest in capital-related issues (fields, transportation, parks, etc.) received direct emails inviting them to provide feedback using the online feedback form. In addition, County staff conducted in-person outreach at farmer’s markets, libraries, and residential buildings supported by the Arlington Partnership for Affordable Housing.

Responses

The online engagement yielded responses from 3,038 unique individuals from neighborhoods located across the county (Appendix 2). Participants also submitted over 4,000 comments in response to the three open-ended questions. The feedback was analyzed and provided to an Investment Review Board working with the County Manager’s Office on the development of the proposed CIP. It was then presented to the County Manager and his leadership team to help inform their deliberations on Arlington’s capital needs.

Key Themes

Several themes emerged across both the quantitative and qualitative responses. This includes feedback received on 17 questions regarding ‘types of investments’ that were important, as well as 4,000+ comments submitted across the three qualitative questions.

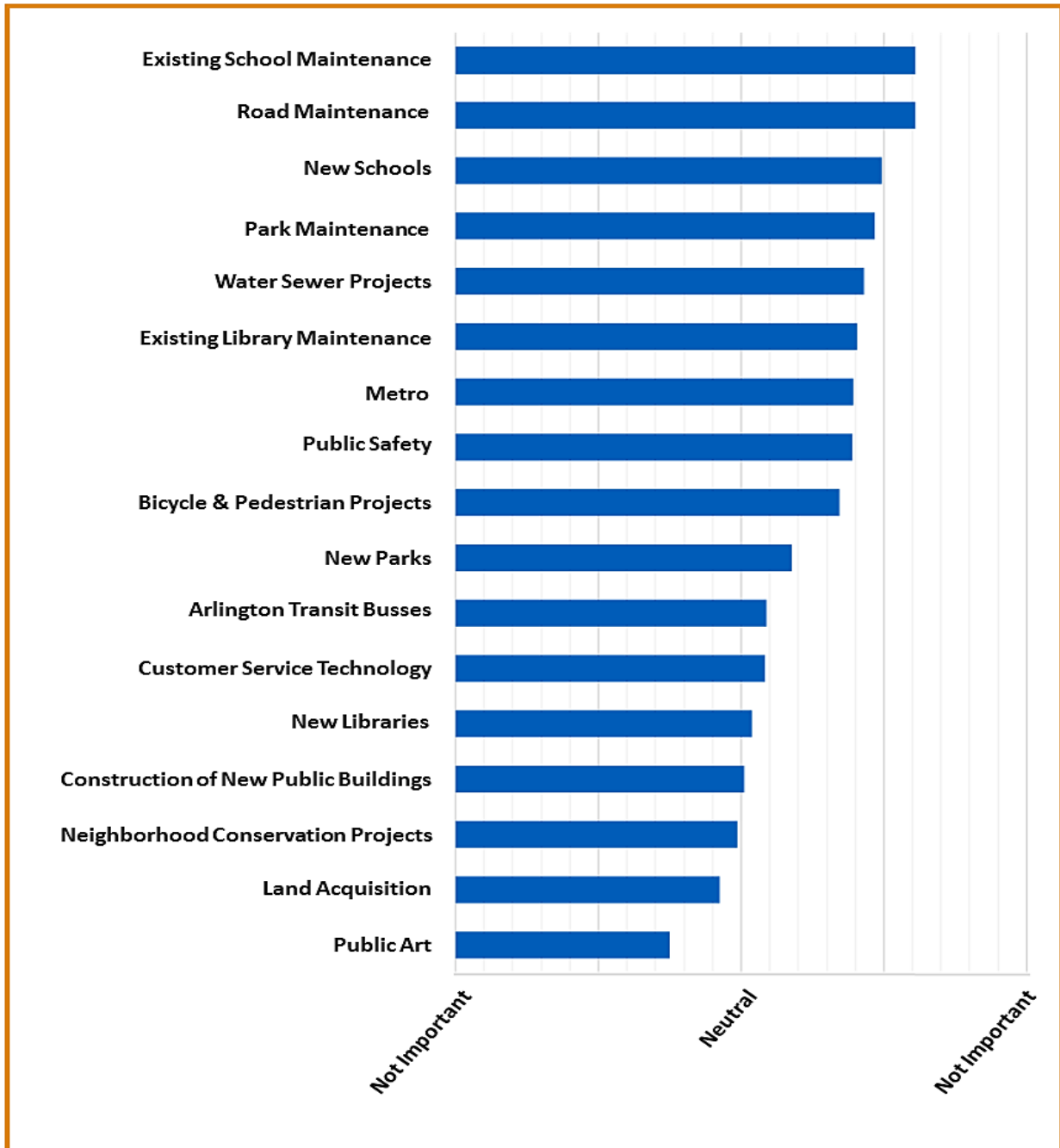
- Invest in schools to address school growth
- Support the maintenance of existing assets (e.g., roads/paving, parks, community centers, water/sewer, and libraries)
- Support Metro;

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- Invest in pedestrian safety (including sidewalks, crosswalks, crossing signals and streetlights); and
- Adhere to being fiscally responsible.

The average response for each of the 17 different investment areas asked about in the quantitative questions is shown in the graph below.

Averages among all respondents (3,038 in total)



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Participants were also asked “*What do you value most about living, working and/or playing in Arlington County?*” The word cloud in Appendix 3 shows the responses to this question, illuminating words that show up more often than others.

Responses received for Question 19 “*Please share other types of capital projects, if any, that you believe are important to consider for the next CIP?*” and Question 20 “*We welcome any additional input you might have to inform the development of the next CIP*” can be found in the [compilation of comments spreadsheet](#).

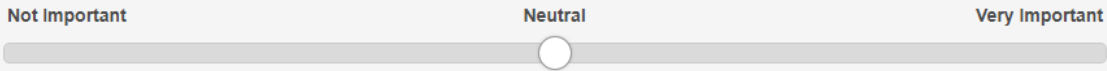
APPENDIX 1
Capital Improvement Plan
On-Line Feedback Questions

1. Contact Information

Name	<input type="text"/>
Zipcode	<input type="text"/>
Email Address	<input type="text"/>

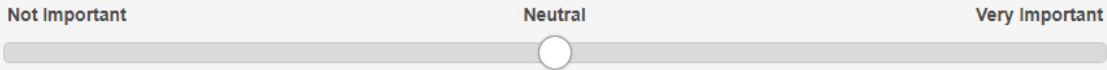
2. How important to you is funding for **the maintenance of roads and streets (e.g., paving, pot holes, etc.)** in the next CIP?

Not Important Neutral Very Important



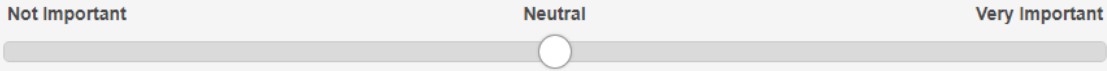
3. How important to you is funding for **water and sewer projects** in the next CIP?

Not Important Neutral Very Important



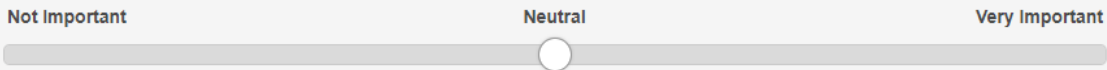
4. How important to you is funding for **bicycle and pedestrian safety and connectivity projects (e.g., sidewalks, bike lanes, crosswalks, etc.)** in the next CIP?

Not Important Neutral Very Important




5. How important to you is funding for **public art projects** in the next CIP?

Not Important Neutral Very Important




6. How important to you is funding for **technology to improve customer service (e.g., online payment portals, access to information, etc.)** in the next CIP?

Not Important Neutral Very Important




7. How important to you is funding for **NEW parks and/or playgrounds** in the next CIP?

Not Important Neutral Very Important




8. How important to you is funding for **NEW or EXPANDED libraries** in the next CIP?

Not Important Neutral Very Important




9. How important to you is funding for the **maintenance and/or expansion of existing parks and playgrounds** in the next CIP?

Not Important Neutral Very Important




10. How important to you is funding for maintenance of **existing libraries** in the next CIP?

Not Important Neutral Very Important

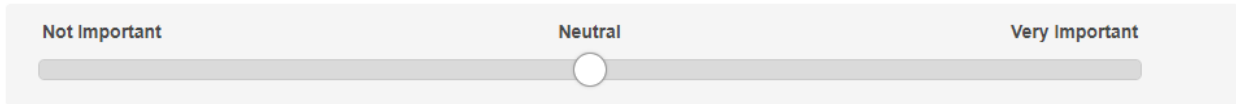


11. How important to you is funding for the **design and/or construction of public buildings (e.g., recreation/community centers, etc.)** in the next CIP?

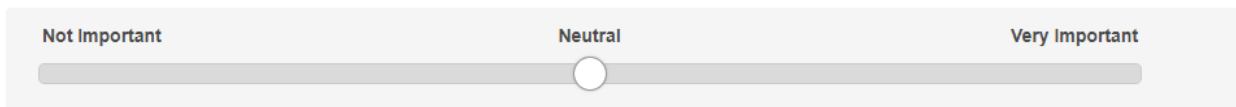
Not Important Neutral Very Important



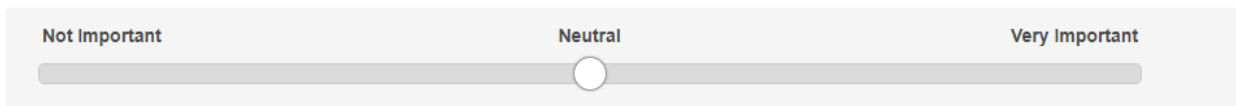
12. How important to you is funding for **NEW or EXPANDED public schools to address growing enrollment** in the next CIP?



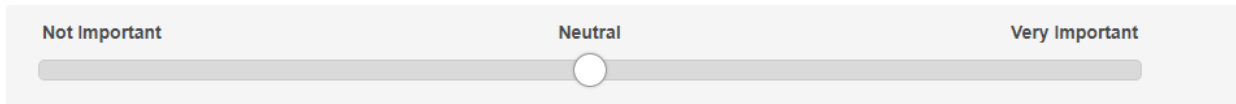
13. How important to you is funding for the **maintenance of existing public schools** in the next CIP?



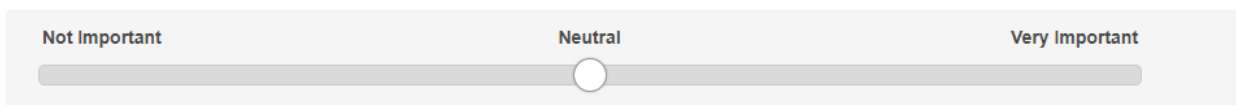
14. How important to you is funding for **Arlington Transit (ART) buses, bus stops or related facilities** in the next CIP?



15. How important to you is funding for **public safety vehicles, equipment, and/or facilities (e.g., police, fire, EMS, etc.)** in the next CIP?




16. How important to you is funding for **Neighborhood Conservation Projects** in the next CIP?



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17. How important to you is funding for **Metro** in the next CIP?

Not Important Neutral Very Important



18. How important to you is funding for **land acquisition** in the next CIP?

Not Important Neutral Very Important



19. Please share other types of capital projects, if any, that you believe are important to consider for the next CIP.

Other

Other

Other

20. Please share what you value most about living, working and/or playing in Arlington County:

21. Where do you live in Arlington?

22. We welcome any additional input you might have to inform the development of the next CIP which will be released for public comment in May 2018:

APPENDIX 2
Respondents by Neighborhood

