



ARLINGTON COUNTY POLICE DEPARTMENT

SoberRide® Vehicle

About

The SoberRide® Vehicle is a high-visibility public education partnership between the **Arlington County Police Department (ACPD)**, non-profit **Washington Regional Alcohol Program (WRAP)** and ridesharing service **Lyft**. The specially-outfitted vehicle combines the design of an ACPD cruiser with the iconic pink logo of Lyft. The goal of the vehicle is to highlight the dangers of drinking and driving while serving as a visual reminder to the public that they have a choice in how they are transported at the end of the night.

History

ACPD and WRAP have a longstanding partnership to raise awareness in the Washington-metropolitan area about the dangers of drinking and driving. In 2012, the agencies collaborated on the Chooser Cruiser, a hybrid taxicab and police vehicle designed to encourage the public to drink responsibly and choose their ride at the end of the night. The Chooser Cruiser was decommissioned in 2017 and soon after, planning began on the new SoberRide® Vehicle. While the overall message of the SoberRide® Vehicle remains the same as the Chooser Cruiser, our mode of transportation has changed with the growth of rideshare companies providing safe and reliable transportation to area residents.

Preventing Drunk Driving

- WRAP's SoberRide® program, called one of the nation's most successful free ride programs for would-be impaired drivers, has helped to ensure greater Washington, D.C. residents have a safe way home on high-risk holidays. Since 1991, WRAP has dispatched **72,377** safe rides home.
- Currently, the SoberRide® program operates during the December/January holiday season, St. Patrick's Day, Cinco de Mayo, Independence Day and Halloween.
- Lyft is committed to improving access to transportation and reducing drunk driving incidents.
- Arlington County Police officers are dedicated to improving the safety of our roadways by identifying, stopping and arresting motorists under the influence of alcohol or drugs.
- In 2017, ACPD officers made **435** arrests for driving under the influence (DUI). To date in 2018, there have been **204** arrests for DUI.
- Penalties for first time drunk driving offenders include up to a \$2,500 fine, a jail term of up to one year and/or the suspension of the offender's driver's license for up to one year. Most importantly, driving impaired puts yourself and others at risk of serious bodily injury or death.
- This is why the SoberRide® Vehicle, which increases public awareness on the inherent dangers and consequences associated with drunk driving, is vital to public safety.

SoberRide® Vehicle

2004 BMW 330ci

- Seized asset from a narcotics conviction
- Two door
- 121,000 miles
- Sunroof
- Operational emergency equipment
- Vehicle wrapping funded by Lyft
- Vehicle will be deployed in areas with nightlife and entertainment as well as community events

