Hunger Action Month Sponsor: $8,500/5,000lb of Food

Hunger Action Month is a month-long awareness campaign during September to act against hunger. 12-16% of Arlington residents qualify as very low-income, making it difficult to prepare for emergencies. Arlington Emergency Management partners with the Arlington Food Assistance Center (AFAC) in September to help ensure our community has the resources it needs every day, and during an emergency.

This is a direct donation to AFAC, with supplies used during the DRT, and then distributed by AFAC. Hunger Action Month Sponsorship include:

- Food pick-up & drop off checkpoint naming rights
- Logo featured on checkpoint signage
- Logo prominently featured on marketing materials, including website and t-shirts
- Mentions in social media promotions
- Five Team Registrations
- Table at Finish Festival
- Volunteer opportunities for employees
- Donation write-off

A Bike. A Disaster. How will you respond?
www.DRTArlington.com

Samantha Brann
Arlington County Emergency Management
703-228-0711
Sbrann@ArlingtonVA.us
Arlington’s Disaster Relief Trials

**Sponsorship Opportunities**

Arlington’s Disaster Relief Trials (DRT) are a one-of-a-kind event created to teach people how their bicycle can be a resource during an emergency. The DRT simulates a large-scale disaster blocking roadways and challenges participants to use bikes to transport emergency supplies, critical messages, and (simulated) medicine throughout Arlington County while traversing obstacles. The second annual Disaster Relief Trials are on September 14.

This unique event brings together bike enthusiasts, as well as those interested in fitness and disaster preparedness.

**Become a Corporate Sponsor**

Build a stronger and more resilient community while promoting your company within the greater DMV by sponsoring the DRT!

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**Titanium Sponsor: $5,000**

- Event naming rights
- Logo prominently featured on marketing materials, including the website, registration details, and t-shirts
- Mentions in social media promotions
- Five Team Registrations
- Table at the Finish Festival
- Recognition and opportunity to speak at awards ceremony
- Volunteer opportunities for employees

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**Carbon Sponsor: $2,500**

- Checkpoint naming rights
- Logo featured on checkpoint signage
- Logo featured on marketing materials, including the website and t-shirts
- Mentions in social media promotions
- Three Team Registrations
- Table at the Finish Festival
- Volunteer opportunities for employees

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**Steel Sponsor: $500**

- Logo recognized on marketing materials, including the website and t-shirt
- One Team Registration
- Table at the Finish Festival
- Volunteer opportunities for employees

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**Preparedness Fair Vendor: $200**

- Table space at the Finish Festival
- Recognition on the website