

The Bethel School District is exploring the possibility of developing a multi-faceted indoor aquatic center. Your input is a valuable part of this process. This survey will take approximately 10 minutes to complete and we greatly appreciate your time.

Do you live in the Bethel School District?

- ___(1) Yes [Please continue with the survey.]
- ___(2) No [Please discontinue the survey. This survey is only for Bethel School District residents.]
- ___(3) Not sure [Please continue with the survey.]

Usage of Indoor Aquatic Facilities

1. Have you or any members of your household used any INDOOR aquatic centers/swimming pools over the past 12 months?

- ___ (1) Yes [If yes please answer Questions 1a, 1b, 1c, and 1d.]
- ___ (2) No [Please skip to Question #3.]

1a. How many members of your household have used an INDOOR aquatic center/swimming pool over the past 12 months? [Please write in number]

_____ [Please write in # of members of our household that have used indoor aquatic centers/swimming pools in past 12 months.]

1b. Please check ALL the ways members of your household have used INDOOR aquatic centers/swimming pools

- | | |
|-----------------------------------|-------------------------------|
| ___ (1) Competitive swimming | ___ (5) Water fitness classes |
| ___ (2) Recreational swimming | ___ (6) Therapy |
| ___ (3) Lap swimming for exercise | ___ (7) Other: _____ |
| ___ (4) Learn to swim classes | |

1c. From the following list, please check approximately how many times in the past 12 months ALL members of your household have used INDOOR swimming pools/aquatic centers for any purpose. [Please check ONE]

- | | |
|---------------------|---------------------------|
| ___ (1) 1-4 times | ___ (5) 51-100 times |
| ___ (2) 5-10 times | ___ (6) 101-200 times |
| ___ (3) 11-25 times | ___ (7) 201 times or more |
| ___ (4) 26-50 times | |

1d. Where do you and members of your household currently go for your INDOOR aquatic needs? (choose all options that apply)

- | | |
|---|--------------------------------------|
| ___ (1) Neighboring communities | ___ (6) Community college/university |
| ___ (2) Private health club pools | ___ (6) Military bases |
| ___ (3) YMCA Pool | ___ (8) Other _____ |
| ___ (4) Hospitals | ___ (9) None |
| ___ (5) Pools in other school districts | |

2. Which ONE of the following statements best represents how the INDOOR aquatic facilities that you are currently using meet your needs?

- | | |
|---------------------------------|--|
| ___ (1) Meet all of your needs | ___ (3) Do not meet any of your needs |
| ___ (2) Meet some of your needs | ___ (4) Do not use indoor aquatic facilities |

Potential Development of Indoor Aquatic Facilities

3. The Bethel School District is looking into the possibility of developing **INDOOR** aquatic programming features for the district and the community. From the following list of potential programming features that could be developed please indicate whether you feel the features are strongly needed, somewhat needed or not needed in Bethel.

	<u>Strongly Needed</u>	<u>Somewhat Needed</u>	<u>Not Needed</u>	<u>Don't Know</u>
(A) Area for swim lessons.....	1.....	2.....	3.....	4
(B) A family oriented swimming center with features such as slides, lazy river, water sprays for children and zero depth entry so you can walk into the pools	1.....	2.....	3.....	4
(C) Warm water area for therapeutic purposes	1.....	2.....	3.....	4
(D) 50-meter competition/teaching pool.....	1.....	2.....	3.....	4
(E) An area with deep water	1.....	2.....	3.....	4
(F) Diving boards for competition.....	1.....	2.....	3.....	4
(G) Spa with raised temperature	1.....	2.....	3.....	4
(H) Lanes for lap swimming	1.....	2.....	3.....	4
(I) Dry sauna and steam room	1.....	2.....	3.....	4
(J) Area for water fitness	1.....	2.....	3.....	4
(K) Other: _____	1.....	2.....	3.....	4

4. Which **THREE** of the **INDOOR** aquatic features listed in Question #3 would **YOUTH** in your household **17 years of age or younger** use the most often? [Please write in the letters from Question #3 on the lines below for their 1st, 2nd, and 3rd choices, or circle 'None'.] Note: If there are no youth in your household please skip to Question #5.

<u>1st Use</u> Most	<u>2nd Most</u> Used	<u>3rd Most</u> Used	None
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5. Which **THREE** of the **INDOOR** aquatic features listed in Question #3 would **ADULTS** in your household **18 years of age or older** use the most often? [Please write in the letters from Question #3 on the lines below for their 1st, 2nd, and 3rd choices, or circle 'None'.]

<u>1st Use</u> Most	<u>2nd Most</u> Used	<u>3rd Most</u> Used	None
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6. From the following list, please check the **TWO** purposes that best describe the reasons you or members of your household would use an **INDOOR** Aquatic Center.

- | | |
|---|---|
| <input type="checkbox"/> (1) Instructional classes | <input type="checkbox"/> (5) Therapeutic purposes |
| <input type="checkbox"/> (2) Competitive swimming or diving | <input type="checkbox"/> (6) Fun |
| <input type="checkbox"/> (3) Recreational swimming | <input type="checkbox"/> (7) Would not use |
| <input type="checkbox"/> (4) Fitness and exercise | |

7. From the following list, please check the maximum number of minutes (one way) you or members of your family would be willing to drive to use a new INDOOR Aquatics Center if it had the types of aquatic features that you and members of your household would use the most often? [Please choose only one option].

- ___ (1) 15-20 minutes
- ___ (2) 10-14 minutes
- ___ (3) 5-9 minutes

- ___ (4) Less than 5 minutes
- ___ (5) Would not use regardless of the time

8. Which ONE of the following statements best represents how often you think that you or other members of your household would visit a new INDOOR Aquatic Center that had the aquatic features you and members of your household would use the most often?

- ___ (1) Several times per week
- ___ (2) Once per week
- ___ (3) A few times a month

- ___ (4) Monthly
- ___ (5) Less than once a month
- ___ (6) Never

Costs for Operations of a New INDOOR Aquatic Center
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9. A major portion of the cost of operating a new INDOOR Aquatic Center would need to be covered by user fees. From the following list, please indicate the MAXIMUM amount you would be willing to pay PER DAY for an Individual Daily Pass to use a new INDOOR Aquatic Center if it had the aquatic features you and members of your household most preferred.

- ___ (1) \$8 per day
- ___ (2) \$7 per day
- ___ (3) \$6 per day
- ___ (4) \$5 per day

- ___ (5) \$4 per day
- ___ (6) \$3 per day
- ___ (7) Nothing. Would not use.

10. From the following list, please indicate the MAXIMUM amount you would be willing to pay for taking a SWIM class (exercise, water aerobics, etc.).

- ___ (1) \$8 per class
- ___ (2) \$7 per class
- ___ (3) \$6 per class
- ___ (4) \$5 per class

- ___ (5) \$4 per class
- ___ (6) \$3 per class
- ___ (7) Nothing. Would not take a class

11. From the following list, please indicate the ONE way you would prefer to pay to use the INDOOR aquatic center if it had the aquatic features you and members of your household most preferred.

- _____ (1) Daily admission fee
- _____ (2) 15 day admission package (at a reduced price than the daily admission fee)
- _____ (3) Monthly [Unlimited admission for the month]
- _____ (4) Yearly Individual Admission [Unlimited admission for the year]
- _____ (5) Yearly Family Admission [Unlimited admission for the year]
- _____ (6) None. Would not use the facility.

12. Which ONE of the following statements best represents how you feel the cost for operating a new INDOOR aquatic center with the aquatic features that you and members of your household most prefer should be paid for?

- _____ (1) 100% through taxes
- _____ (2) Taxes should pay the majority of costs and fees from users the remaining costs
- _____ (3) Fees from users should pay the majority of costs and taxes the remaining costs
- _____ (4) Don't know

13. From the following list, please indicate the MAXIMUM amount you would be willing to pay per year in additional taxes to fund OPERATING COSTS for an INDOOR aquatic center if it had the aquatics features you and members of your household most preferred?

- _____ (1) \$20-\$25 per year
- _____ (2) \$18-\$19 per year
- _____ (3) \$16-\$17 per year
- _____ (4) \$14-\$15 per year
- _____ (5) Not sure
- _____ (6) Nothing

Funding for the CONSTRUCTION of an INDOOR Aquatics Center with the Program Spaces Most Important to Your Household

14. The costs to construct any new INDOOR Aquatic Center would require some tax funding. From the following list, please check the MAXIMUM amount of additional taxes you would be willing to pay per year to help fund CONSTRUCTION of an INDOOR Aquatic Center that had the types of aquatic features that members of your household would use the most often.

Note: The higher the amount of tax revenue that is available, the greater the number of INDOOR aquatic features that could be developed and operated.

- _____ (1) \$40-\$50 per year or more
- _____ (2) \$35-39 per year
- _____ (3) \$30-\$34 per year
- _____ (4) \$25-\$29 per year
- _____ (5) Not sure
- _____ (6) Nothing

15. If a voter election was held to build and operate an INDOOR Aquatic Center that had the types of aquatic features that members of your household would use the most often and for the tax costs that you indicated you would be willing to pay per year, how would you vote in the election?

- ___ (1) Vote in favor [please go to Question #16]
- ___ (2) Might vote in favor [please go to Question #16]
- ___ (3) Not sure [please go to Question #15a]
- ___ (4) Vote against [please go to Question #15a]

15a. Please check the ONE major reason you are not sure or would vote against.

- ___ (1) I need more information
- ___ (2) Not an important need for this type of facility
- ___ (3) I oppose any increase in taxes to build and operate an indoor aquatic center
- ___ (4) Other: _____

16. What priority should developing a new INDOOR Aquatic Center have in the Bethel School District?

- ___ (1) A high priority
- ___ (2) A medium priority
- ___ (3) A low priority
- ___ (4) Not a priority
- ___ (5) Do not have an opinion

Demographics

17. How many persons in your household (counting yourself) are?

- | | | | | | |
|---------------|-----|---------------|-----|-------------|-----|
| Under 5 years | ___ | 20 - 24 years | ___ | 55-64 years | ___ |
| 5 - 9 years | ___ | 25 - 34 years | ___ | 65+ years | ___ |
| 10 - 14 years | ___ | 35 - 44 years | ___ | | |
| 15 - 19 years | ___ | 45 - 54 years | ___ | | |

18. What is your age? _____ years

19. Your gender

- ___ (1) Male
- ___ (2) Female

20. How many years have you lived in the Bethel School District? _____ years

21. What is your total annual household income (This is for demographic purposes only)?

- ___ (1) Under \$25,000
- ___ (2) \$25,000 to \$49,999
- ___ (3) \$50,000 to \$74,999
- ___ (4) \$75,000 to \$99,999
- ___ (5) \$100,000 or more

This concludes the survey. Thank you for your time.

Please return your completed survey in the enclosed return-reply envelope
addressed to: ETC Institute, 725 W. Frontier Circle, Olathe, Kansas 66061

Your response will remain Completely Confidential
The address information on the sticker to the right will
ONLY be used to help identify areas with special interests