

Kuna would greatly appreciate your input regarding the possible development of an indoor recreation/aquatic center at Linder Rd. and Boise Street. Your household was one of a limited number selected at random to receive this survey, therefore, it is very important that you participate. This survey will take approximately 10 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope within the next two weeks.

Please indicate where you live.

- (1) Within the Kuna city limits
- (2) *In the area around Kuna but not in the city itself.*

1. Have you or other members of your household used any INDOOR recreation, sports, fitness or aquatic facilities within the last 12 months?

- (1) Yes (Please answer question #2.)
- (2) No (Please go to question #3.)

2. From the following list, please check ALL of the INDOOR recreation, sports, fitness, and aquatic facilities you and/or members of your household have used in the last 12 months.

- (1) Private fitness clubs (i.e. Freedom Fitness, Anytime Fitness, etc.)
- (2) Churches with recreational facilities
- (3) School district gyms and other amenities
- (4) Public community centers (i.e. Nampa Recreation Center)
- (5) Public indoor aquatic centers
- (6) YMCA (i.e. Caldwell, Home Court, West, etc.)
- (7) Other: _____
- (8) None, we do not use any indoor recreation or aquatic facilities

2a. Which THREE of the INDOOR recreation, sports, fitness and aquatic facilities in Question #2 do you and members of your household use the MOST? [Please write the numbers in the space below for your 1st, 2nd, and 3rd choices by using the numbers from the list in Question #2 above.]

1st Most

2nd Most

3rd Most

2b. Which ONE of the following statements best represents the primary reason that you use your current indoor recreation, sports or fitness center?

- (1) Close to where I live and work
- (2) The user fees are reasonable
- (3) The facility has the amenities and services I desire
- (4) There is a high level of customer service
- (5) It is the only facility available in the area
- (6) No particular reason

2c. Which ONE of the following statements best represents how the indoor recreation, sports, and fitness facilities that you are currently using meet your needs?

- (1) Meet all of your needs
- (2) Meet some of your needs
- (3) Do not meet any of your needs

3. If you and your household have not used indoor recreation, sports, or fitness centers in the greater Kuna area, please check all of the reasons why.

- ___ (1) Do not have an interest in such activities
- ___ (2) There are no centers within 10 to 20 minutes of where I live or work
- ___ (3) The indoor centers do not have the programs or services that I desire
- ___ (4) The centers are too expensive
- ___ (5) Do not have the time to utilize such facilities
- ___ (6) Other: _____

4. Listed below are potential features that could be incorporated into the design of a new indoor community center/aquatic center in Kuna. For each one, please indicate approximately how often you and members of your household would use each of these features.

	<i>Seldom or Never</i>	<i>Less than Once/Month</i>	<i>At least Once/Month</i>	<i>A few times Per Month</i>	<i>Several times Per Week</i>
(A) Gymnasium for basketball, volleyball, etc.....	1	2	3	4	5
(B) Space for teens	1	2	3	4	5
(C) Multipurpose space (with warming kitchen) for classes, meetings, receptions, and birthday parties ..	1	2	3	4	5
(D) Aerobics/fitness/dance space.....	1	2	3	4	5
(E) Arts and crafts studios	1	2	3	4	5
(F) Teaching kitchen	1	2	3	4	5
(G) Weight room/cardiovascular equipment area.....	1	2	3	4	5
(H) Senior citizen area	1	2	3	4	5
(I) Indoor running/walking track.....	1	2	3	4	5
(J) Youth development center	1	2	3	4	5
(K) Rock climbing wall.....	1	2	3	4	5
(L) Racquetball/handball/wallyball courts.....	1	2	3	4	5
(M) Indoor aquatics/swimming center.....	1	2	3	4	5
(N) Interactive playground area for young children with features such as tunnels, slides, moon walk, etc.....	1	2	3	4	5
(O) Other: _____ ...	1	2	3	4	5

5. Which FOUR of the features listed above would you and members of your household be MOST likely to USE if it was included in a new indoor community center/aquatic center in Kuna? [Please write the letters in the space below for your 1st, 2nd, 3rd, and 4th choices by using the letters from the list in Question #4 above.]

1st preference 2nd preference 3rd preference 4th preference

6. What is the **MAXIMUM** distance in **MILES** you would be willing to travel to use a new indoor community center/aquatic center if it had the recreation, cultural, fitness, and aquatic features that are most important to your household?

- | | |
|----------------------------|---|
| ____ (1) More than 4 miles | ____ (4) 2 miles |
| ____ (2) 4 miles | ____ (5) Less than 1 mile |
| ____ (3) 3 miles | ____ (6) None. I would not use the center |

7. Listed below are potential **aquatic** features that could be incorporated into the design of a new indoor community center/aquatic center in Kuna. For each one, please indicate approximately **how often** you and members of your household would use each of the features.

	<i>Seldom or Never</i>	<i>Less than Once/Month</i>	<i>At least Once/Month</i>	<i>A few times Per Month</i>	<i>Several times Per Week</i>
(A) Area for swim lessons	1	2	3	4	5
(B) Water slides	1	2	3	4	5
(C) A leisure pool with gentle slope entry so you can walk into the pool	1	2	3	4	5
(D) 25-yard competition pool	1	2	3	4	5
(E) A lazy river that allows you to float on a raft or other floatation device through a pool of slowly moving water or walk against the current for exercise	1	2	3	4	5
(F) Water sprays with interactive spray features for young children	1	2	3	4	5
(G) Warm water area for therapeutic purposes	1	2	3	4	5
(H) Diving boards	1	2	3	4	5
(I) Hot tub area	1	2	3	4	5
(J) Lap lanes for exercise swimming	1	2	3	4	5
(K) Dry sauna	1	2	3	4	5
(L) Steam room	1	2	3	4	5
(M) Area for water exercise	1	2	3	4	5
(N) Other: _____	1	2	3	4	5

8. Which **FOUR** of the aquatic features listed above would you and members of your household be **MOST** likely to **USE** if it was included in a new indoor community center/aquatic center in Kuna? [Please write the letters in the space below for your 1st, 2nd, 3rd, and 4th choices by using the letters from the list in Question #7 above.]

1st preference _____ 2nd preference _____ 3rd preference _____ 4th preference _____

9. Listed below are some purposes for which you and members of your household would use an indoor aquatic center in Kuna. Please indicate which TWO of these purposes best describe the reasons you or members of your household would use a new indoor aquatic center.

- ___ (1) Instructional classes
- ___ (2) Competition
- ___ (3) Year round recreation/leisure activities
- ___ (4) Exercise
- ___ (5) Therapeutic purposes

10. The cost of constructing and operating a community center/aquatic center in Kuna can be significant. Partnering can help with this issue. Please indicate your preference for potential partners. For each potential partner, please indicate whether you are “very supportive”, “somewhat supportive”, or “not supportive” of the City of Kuna or a recreation district partnering with the organization in the development and operations of a new indoor community center/aquatic center.

<u>Group</u>	<u>Very Supportive</u>	<u>Somewhat Supportive</u>	<u>Not Supportive</u>	<u>Don't Know</u>
(A) Boys & Girls Club.....	1	2	3	4
(B) YMCA	1	2	3	4
(C) Hospital and/or health care providers	1	2	3	4
(D) Neighboring communities.....	1	2	3	4

11. One of the options that is available to fund the development and operation of a new indoor community/aquatic center in Kuna is the establishment of a recreation district that covers the city and surrounding area. The district would levy a property tax to build and operate the center. Which ONE of the following statements best represents how you feel about forming a new recreation district?

- ___ (1) The formation of a new recreation district is a great idea and I am very supportive.
- ___ (2) I am somewhat supportive but need additional information.
- ___ (3) I support the concept of a community center in Kuna but believe that the City of Kuna should fund the development and operation of the center.
- ___ (4) I support the concept of a community center in Kuna but do not support establishing a new recreation district for its construction and/or operation.
- ___ (5) I do not think there is a need for any additional indoor recreation, fitness, and aquatic facilities in Kuna.
- ___ (6) Other: _____

- 12. Which ONE of the following sources of tax revenues would be your preferred funding source for the cost of constructing and/or operating a new indoor community center/aquatic center in Kuna?**
- ___ (1) City increases property taxes to build and operate the center.
- ___ (2) A recreation district is formed in a geographic area that is larger than the city and a property tax is assessed to build and operate the center.
- ___ (3) I would support a combination of city taxes and recreation district taxes to build and operate the center.
- ___ (4) Not sure
- ___ (5) Neither. I would not support an increase in property taxes to build and operate a center.
- 13. Regardless if it is a recreation district or city tax, what is the maximum amount of additional annual property taxes you would be willing to pay to fund the costs of constructing and operating a new indoor community center/aquatic center in Kuna with the types of features that are most important to your household?**
- ___ (1) \$150 or more per year
- ___ (2) \$125-\$149 per year
- ___ (3) \$100-\$124 per year
- ___ (4) \$75-\$99 per year
- ___ (5) None
- 14. If a vote is held to implement a recreation district to fund the construction and/or operations of a new indoor community center/aquatic center in Kuna with the amenities you indicated you would support, how would you vote in the election?**
- ___ (1) Vote in favor
- ___ (2) Might vote in favor
- ___ (3) Not sure
- ___ (4) Vote against
- 15. Which ONE of the following statements best represents the major reason for your response to Question 14?**
- ___ (1) The Kuna area needs a new indoor recreation, fitness, aquatic facility and I am very supportive.
- ___ (2) I am somewhat supportive but need additional information.
- ___ (3) I support the concept of a community center in Kuna but do not support increasing taxes for its construction and/or operation.
- ___ (4) I do not think there is a need for any additional indoor recreation, fitness, and aquatic facilities in Kuna.
- ___ (5) Other: _____
- 16. Assuming the cost of OPERATING a new INDOOR community center/aquatic center would need to be covered by some user fees, which ONE of the following would be your preferred way of paying to use a new INDOOR community center/aquatic center if it had the features you most preferred?**
- ___ (1) Annual family pass [answer question #17a]
- ___ (2) Annual adult pass [skip to question #17b]
- ___ (3) Pay per visit [skip to question #17c]
- ___ (4) Don't know [skip to question #18]
- ___ (5) I'm not willing to pay to use the center [skip to question #18]

17a. Once again, assuming a portion of the cost of OPERATING the center would need to be covered in part by user fees, please tell me the MAXIMUM amount you would be willing to pay per month for a family pass to use a new community center if it had the features you most preferred. [Note: Skip to question #17b if there is only one person in the household.]

- ___ (1) \$80 or more per month
- ___ (2) \$70 - \$79 per month
- ___ (3) \$60 - \$69 per month
- ___ (4) Less than \$60 per month (write in the appropriate amount you would pay) \$_____

17b. From the following list, please tell me the MAXIMUM amount you would be willing to pay per month for an individual adult pass to use a new indoor community center if it had the features you most preferred.

- ___ (1) \$55 or more per month
- ___ (2) \$45 - \$54 per month
- ___ (3) \$35 - \$44 per month
- ___ (4) Less than \$35 per month (write in the appropriate amount you would pay) \$_____

17c. From the following list, please tell me the MAXIMUM amount you would be willing to pay for a daily adult fee to use a new community center if it had the features you most preferred.

- ___ (1) \$9.50 or more per day
- ___ (2) \$9.00 - \$9.49 per day
- ___ (3) \$8.50 - \$8.99 per day
- ___ (4) \$8.00 - \$8.49 per day
- ___ (5) Less than \$8.00 per day (write in the appropriate amount you would pay) \$_____

18. If a new indoor community center/aquatic center is built in Kuna and it has the recreation, fitness, and aquatic features you prefer, which ONE of the following statements represents how often you or other members of your household would visit the center?

- ___ (1) Several times per week
- ___ (2) Once per week
- ___ (3) A few times a month
- ___ (4) Monthly
- ___ (5) Less than once a month
- ___ (6) Never

19. Compared to other issues in the Kuna area, what priority is the development of a new indoor community center/aquatic center?

- ___ (1) Very high priority
- ___ (2) High priority
- ___ (3) Medium priority
- ___ (4) Low priority
- ___ (5) Don't know

DEMOGRAPHICS

20. Counting yourself, how many people live in your household? _____

21. How many persons in your household (counting yourself) are?

Under 5 years _____	20 - 24 years _____	55 - 64 years _____
5 - 9 years _____	25 - 34 years _____	65+ years _____
10 - 14 years _____	35 - 44 years _____	
15 - 19 years _____	45 - 54 years _____	

22. How many years have you lived in the Kuna area?

____ (1) 20 years or more
____ (2) 10 – 19 years
____ (3) 5 – 9 years
____ (4) Less than 5 years

23. What is your age? _____ years

24. Your gender: _____ (1) Male _____ (2) Female

25. What is your total annual household income?

____ (1) Under \$50,000	____ (4) \$100,000 - \$149,999
____ (2) \$50,000 - \$74,999	____ (5) \$150,000 or more
____ (3) \$75,000 - \$99,999	

This concludes the survey. Thank you for your time.
Please Return Your Completed Survey in the Enclosed Return-Reply Envelope Addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your response will remain Completely Confidential

The address information printed to the right will ONLY be used to help identify areas with special interest.