

Public Art Master Plan Update 2017-2018

Updated 03/03/18

Date	Task	Outcome/Action Item(s)	Details
December 12, 2016	PAMP Presentation to Strategic Development Group (SDG)	Initial briefing on PAMP background and update plans.	
January 1, 2017	Assemble External Working Group	External Working Group advises Arlington Public Art and the consulting team in: <ul style="list-style-type: none"> ▪ Providing feedback on planning process, including engagement strategies ▪ Connecting with organizations, businesses and individuals that play a strong leadership role in cultural, economic, infrastructure, neighborhood and public realm issues in Arlington ▪ Understanding Arlington’s assets and challenges ▪ Understanding perceptions of public art in Arlington ▪ Reviewing and providing feedback on plan recommendations, including vision, goals, opportunities, and strategies ▪ Advocating for the PAMP and for Public Art initiatives once the plan is complete 	The External Working Group consists of members for the Public Art Committee: <ul style="list-style-type: none"> ▪ Jon Hensley (Chair) ▪ Kameron Aroom ▪ Sunny Carroll (until November 2017) ▪ Gordon Fraley ▪ Takis Karantonis (until November 2017) ▪ Joseph Petty (until December 2017) ▪ Betsy Johnson ▪ Elizabeth Morton (beginning November 2017) ▪ David Carlson (beginning November 2017)
January 19, 2017	Kick-off with External Working Group (PAC) at PAC Meeting	Presentation of plans for the PAMP update, including background information, evolving context, planning goals, scope of work, schedule, public engagement tools and PAC roles and responsibilities.	PAC Minutes
February 23, 2017	Meeting with Lee Highway Alliance	Discussion on the PAMP update as it relates to the Lee Highway Alliance's work.	Ginger Brown and Sandra (Sandi) Chesrown with Todd Bressi and Karen Vasquez
February 23, 2017	Meeting with Ballston Business Improvement District	Discussion on the PAMP update as it relates to the Ballston BID's work.	Tina Leone with Todd Bressi and Karen Vasquez
February 23, 2017	Meeting with the Rosslyn Business Improvement District	Discussion on the PAMP update as it relates to the Rosslyn BID's work.	Mary-Claire Burick with Todd Bressi and Karen Vasquez
February 24, 2017	Meeting with the Crystal City Business Improvement District	Discussion on the PAMP update as it relates to the Crystal City BID's work.	Angela Fox, Joe Petty, Rob Mandle with Todd Bressi and Karen Vasquez
February 23, 2017	Internal Working Group Kick-off Meeting	Presentation of plans for the PAMP update, including background information, evolving context, planning goals, scope of work, schedule, public engagement tools and the Internal Working Group roles and responsibilities.	
March 7, 2017	Meeting with the Columbia Pike Revitalization Organization (CPRO)	Discussion on the PAMP update as it relates to CPRO's work.	Cecilia Cassidy with Todd Bressi and Karen Vasquez
March 30, 2017	Meeting with Arlington Arts Center (AAC)	Discussion on the PAMP update as it relates to AAC's work and partnership opportunities.	Holly Koons McCullough and Karyn Miller with Todd Bressi
March 30, 2017	Meeting with Libraries	Discussion on the PAMP update as it relates to the work of the Libraries and partnership opportunities.	Julia Karell and Anne Gable with Todd Bressi
March 31, 2017	Meeting with JBG Smith	Discussion on the PAMP update as it relates to JBG Smith's work and private development.	Robin Mosle and Stephanie Echeveste with Todd Bressi
April 1, 2017	Public Art Social Media Campaign Kick Off	Weekly public art features on the County's social media platforms - Instagram, Twitter, and Facebook aimed at bringing attention to the public art collection and work for the program.	
May 4, 2017	Interview with PAC/External Working Group member Sunny Carroll	Discussion on the PAMP update.	Sunny Carroll with Todd Bressi
May 4, 2017	Interview with PAC/External Working Group member Takis Karantonis	Discussion on the PAMP update.	Takis Karantonis with Todd Bressi
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Betsy Johnson	Discussion on the PAMP update.	Betsy Johnson with Todd Bressi
May 5, 2017	Interview with PAC/External Working Group/Arts Commission member Courtney Murphy	Discussion on the PAMP update.	Courtney Murphy with Todd Bressi
May 8, 2017	Interview with PAC/External Working Group member Gordon Fraley	Discussion on the PAMP update.	Gordon Fraley with Todd Bressi
May 8, 2017	Interview with PAC/External Working Group/Arts Commission member Jon Hensley	Discussion on the PAMP update.	Jon Hensley with Todd Bressi
May 15, 2017	Interview with PAC/External Working Group member Kameron Aroom	Discussion on the PAMP update.	Kameron Aroom with Todd Bressi

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June 13, 2017	PAMP Environmental Focus Group	Discussion of Sustainability and Environmental Issues to inform new PAMP theme.	Attendees Included: *Adam Segel-Moss: Arlington Initiative to Rethink Energy *Vincent Verweij: Acting Urban Forest Manager *Alonso Abugattas: Natural Resource Manager *Shani Kruljac: Solid Waste Planner, Zero Waste *Jessica Abralind: Green Building Program *Joan Kelsch: Green Building & Rethink Energy Program Co-Manager *Alex Zealand: Communications Specialist for Libraries *Nancy Striniste: Early Space Nature Play *Elenor Hodges: Executive Director, ACE (Arlingtonians for a Clean Environment)
June 29, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at FRESHFARM Ballston Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
July 12, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Kindness Club at Central Library (for rising grades K-5)	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
July 12, 2017	Public Art Rosslyn Walking tour with Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.	
July 13, 2017	Innovation Meet Up	Discussion of Innovation to inform new PAMP theme (in collaboration with JBG Smith and TechShop) hosted at TechShop Crystal City.	Attendees included members of the tech and creative community.
July 13, 2017	Public Meeting with PSMP	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the HOME @Arlington Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
July 14, 2017	Public Meeting with PSMP	Consultant Todd Bressi and Arlington Public Art staff member Elizabeth Carriger were present to inform attendees about the PAMP update. Informational boards were exhibited. Artist Sushmita Mazumdar was there with the HOME @Arlington Bookmaking Project where participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
July 19, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at FRESHFARM Rosslyn Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
August 1, 2017	Public Art Rosslyn Walking tour with Graham Coreil-Allen and Dark Star Park Day	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. The tour culminated with the annual shadow alignment at Dark Star Park Day. Tours were in partnership with the Rosslyn BID and WalkArlington.	

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August 6, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Columbia Pike Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
August 17, 2017	Interview with Mary Beth Avedesian of Saul Companies	Discussion of the PAMP update as it relates to private development.	Mary Beth Avedesian with Todd Bressi
August 20, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Arlington County Fair	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
August 22, 2017	Interview with Jim Villars and Ray Schupp of Schupp Companies	Discussion of the PAMP update as it relates to private development.	Jim Villars and Ray Schupp with Todd Bressi
August 22, 2017	Will Voegele and Carmen Strauchon of Forest City	Discussion of the PAMP update as it relates to private development.	Will Voegele and Carmen Strauchon with Todd Bressi
August 23, 2017	APS Meeting with John Chadwick and Benjamin Burgin	Discussion of the PAMP as it relates to Arlington Public Schools	John Chadwick and Benjamin Burgin with Todd Bressi, Michelle Isabelle Stark and Todd Bressi (by phone)
August 27, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Buckingham Community Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
September 6, 2017	Andy Vanhorn of JBG Smith	Discussion of the PAMP update as it relates to private development.	Andy Vanhorn with Todd Bressi
September 15, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at Courthouse Plaza Parking Lot	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
September 16, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at Nauck Pride Day	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
September 16, 2017	Public Art Rosslyn Walking tour with Graham Coreil-Allen	One of three Rosslyn Public Art Walking Tours to learn about the origins of public art in Arlington and about Rosslyn's celebrated collection. During the tours, participants learned about the history, design, and purpose of Rosslyn's works of public art. Taking advantage of Rosslyn's pedestrian-friendly character, the tours also explored a robust network of spectacular and hidden public spaces. Tours were in partnership with the Rosslyn BID and WalkArlington.	
September 20, 2017	Interview with Peter Greenwald	Discussion of the PAMP update as it relates to private development.	Peter Greenwald with Todd Bressi
September 20, 2017	Presentation to Historic Affairs and Landmark Review Board	Presentation of Preliminary Recommendations and Key Findings	
October 9, 2017	Update to SDG	Presentation of Preliminary Recommendations and Key Findings	
October 14, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at Oktoberfest at Marymount Farmers Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
October 15, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at the Latino American Festival	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
October 17, 2017	HOME @Arlington Bookmaking Project with Sushmita Mazumdar at Park(ing) Day at FRESHFARM Crystal City Market	Participants created an origami-style book that encouraged them to think about and respond to the bigger idea of home, which includes public art and public spaces. Books created at 13 events across the County were on display at Courthouse Plaza from July 2017 through January 2018.	
October 23, 2017	Presentation to E2C2	Presentation of Preliminary Recommendations and Key Findings	
November 30, 2017	Presentation to Transportation Commission	Presentation of Preliminary Recommendations and Key Findings	
December 12, 2017	Board Briefing with Libby Garvey and Katie Cristol	Presentation of Preliminary Recommendations and Key Findings	
December 19, 2017	Board Briefing with Jay Fisette and Christian Dorsey	Presentation of Preliminary Recommendations and Key Findings	
January 24, 2018	Presentation to LRPC	Presentation of Preliminary Recommendations and Key Findings	
May 29, 2018	Presentation to NAIOP	Presentation of Preliminary Recommendations and Key Findings	