



# Arlington County Community Interest and Opinion Survey

*Let your voice be heard today!*

Arlington County would like your input to help determine priorities for new Long Bridge Park Aquatics and Fitness Center. The center will include space for programs, aquatics, and general sports and fitness opportunities. This survey has been designed to best understand the needs of the community so that the center incorporates the items that are of greatest use to the community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the postage-paid, return-reply envelope. If you would prefer to take this survey online, you may do so at [Arlingtoncoparksurvey.org](http://Arlingtoncoparksurvey.org). We greatly appreciate your input!

**1. In the past year, which of the following types of facilities have you or members of your household used for recreation, sports, fitness or aquatic activities. [Check all that apply]**

- (1) Arlington County indoor recreation facility (Thomas Jefferson, Barcroft, Langston, Carver, Gunston, Madison)
- (2) Arlington County indoor pool (Wakefield, Washington-Lee, Yorktown)
- (3) Other public indoor facility
- (4) YMCA, private health/fitness club, or other private facility
- (5) Public/Private outdoor pool
- (6) Park in Arlington County
- (7) Other public park
- (8) None of the above

**2. Which TWO types of facilities listed above in Question 1 do you or members of your household use MOST OFTEN for recreation, sports, fitness or aquatic activities? [Write in your answers below using the numbers from the list in Question 1; or circle "NONE."]**

1st: \_\_\_\_ 2nd: \_\_\_\_ NONE

**3. On average, how much money does your household spend per month on recreation, sports or fitness activities and services, including membership and registration fees/dues for classes, sports and other programs?**

- (1) \$40 or less
- (2) \$40 to \$80
- (3) \$81 to \$120
- (4) \$121 to \$160
- (5) \$161 to \$200
- (6) \$201 to \$240
- (7) More than \$240

**4. For each of the following recreation, sports, fitness and aquatic activities that could be included in the Long Bridge Park Aquatics and Fitness Center, please indicate the time of day you or members of your household would typically participate in the activity.**

Activity	5-8 AM	8-11 AM	11 AM-1 PM	1-4 PM	4-6 PM	6-9 PM	9 PM - Midnight	Wouldn't Participate
01. Weight training – free weights	1	2	3	4	5	6	7	8
02. Weight training – weight machines	1	2	3	4	5	6	7	8
03. Cardiovascular fitness machines	1	2	3	4	5	6	7	8
04. Group fitness classes (aerobics, dance, spinning, step)	1	2	3	4	5	6	7	8
05. Yoga, Pilates, mind/body classes	1	2	3	4	5	6	7	8
06. Lap swimming	1	2	3	4	5	6	7	8
07. Community Open Swim	1	2	3	4	5	6	7	8
08. Water aerobics	1	2	3	4	5	6	7	8
09. Indoor jogging or walking	1	2	3	4	5	6	7	8

5. **Would you be more likely to purchase an individual membership to the Long Bridge Park Aquatics and Fitness Center if it also gave you access to other Arlington County fitness facilities (Barcroft, Thomas Jefferson, Fairlington, etc.)?**

\_\_\_(1) Yes                      \_\_\_(2) No                      \_\_\_(3) Not Sure

6. **Would you be more likely to purchase a pass to the Long Bridge Park Aquatics and Fitness Center if it also gave you access to the Arlington County school pools?**

\_\_\_(1) Yes                      \_\_\_(2) No                      \_\_\_(3) Not Sure

7. **Do you currently have an Arlington County adult fitness membership or a senior adult fitness membership?**

\_\_\_(1) Yes [Answer Q7a.]                      \_\_\_(2) No [Skip to Q8.]

7a. **How often do you swim for exercise?**

\_\_\_(1) Daily    \_\_\_(3) Once or twice a month  
\_\_\_(2) Weekly    \_\_\_(4) I don't swim for exercise

8. **Do you currently have an Arlington Public Schools Pools Membership**

\_\_\_(1) Yes [Answer Q8a.]                      \_\_\_(2) No [Skip to Q9.]

8a. **How often do you swim for exercise?**

\_\_\_(1) Daily    \_\_\_(3) Once or twice a month  
\_\_\_(2) Weekly    \_\_\_(4) I don't swim for exercise

9. **Please indicate which of the following statements you most support regarding memberships for non-residents of Arlington County to use the Long Bridge Park Aquatics and Fitness Center. [Check ONE]**

\_\_\_(1) Non-residents should be eligible for a membership at the same price as residents [Skip to Q10.]  
\_\_\_(2) Non-residents should be eligible for a membership, but for a higher fee than residents [Answer Q9a & Q9b.]  
\_\_\_(3) Non-residents should be not be eligible for a membership [Skip to Q10.]

9a. **How much higher should the fee be for non-residents for single swims?**

\_\_\_(1) 25% Higher    \_\_\_(4) 100% Higher  
\_\_\_(2) 50% Higher    \_\_\_(5) More than 100% Higher  
\_\_\_(3) 75% Higher

9b. **How much higher should the fee be for non-residents for a membership?**

\_\_\_(1) 25% Higher    \_\_\_(4) 100% Higher  
\_\_\_(2) 50% Higher    \_\_\_(5) More than 100% Higher  
\_\_\_(3) 75% Higher

10. **Which one of the following would be your most preferred way to pay to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.**

\_\_\_(1) Daily Pass    \_\_\_(4) Annual Individual Pass  
\_\_\_(2) 25 Punch Pass    \_\_\_(5) Annual Family Pass  
\_\_\_(3) Monthly Pass    \_\_\_(6) None; would not use the facility

11. What is the maximum amount you would be willing to pay for a **DAILY ADULT FEE** to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.
- (1) \$11 or more per day                       (5) \$7 per day  
 (2) \$10 per day                                 (6) Less than \$7 per day (please write in the maximum DAILY ADULT FEE you would pay) \$ \_\_\_\_\_  
 (3) \$9 per day  
 (4) \$8 per day
12. What is the maximum amount you would be willing to pay for a **DAILY CHILD FEE** to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.
- (1) \$9 or more per day                       (5) \$5 per day  
 (2) \$8 per day                                  (6) Less than \$5 per day (please write in the maximum DAILY CHILD FEE you would pay) \$ \_\_\_\_\_  
 (3) \$7 per day  
 (4) \$6 per day
- 12a. At what age do you feel the County should start charging for a child to use the Long Bridge Park Aquatics and Fitness Center? \_\_\_\_\_
13. What is the maximum amount you would be willing to pay for a **25 PUNCH PASS** to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.
- (1) \$200 or more                               (5) \$70-\$99  
 (2) \$160-\$199                                 (6) Less than \$70 (please write in the maximum PUNCH PASS fee you would pay) \$ \_\_\_\_\_  
 (3) \$130-\$159  
 (4) \$100-\$129
14. What is the maximum amount you would be willing to pay per month for an **INDIVIDUAL ADULT PASS** to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.
- (1) \$80 per month or more                       (5) \$40-\$49 per month  
 (2) \$70-\$79 per month                         (6) Less than \$40 per month (please write in the maximum INDIVIDUAL ADULT fee you would pay) \$ \_\_\_\_\_  
 (3) \$60-\$69 per month  
 (4) \$50-\$59 per month
15. What is the maximum amount you would be willing to pay per month for a **FAMILY PASS** to use the Long Bridge Park Aquatics and Fitness Center if it had the amenities, programs, and aquatic features you and members of your household most prefer.
- (1) \$160 per month or more                       (5) \$80-\$99 per month  
 (2) \$140-\$159 per month                         (6) Less than \$80 per month (please write in the maximum FAMILY fee you would pay) \$ \_\_\_\_\_  
 (3) \$120-\$139 per month  
 (4) \$100-\$119 per month

<b>Demographics</b>
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16. What is your age? \_\_\_\_\_ years
17. Counting yourself, how many people in your household are...
- |                    |                   |                   |                   |
|--------------------|-------------------|-------------------|-------------------|
| Under age 5: _____ | Ages 15-19: _____ | Ages 35-44: _____ | Ages 65-74: _____ |
| Ages 5-9: _____    | Ages 20-24: _____ | Ages 45-54: _____ | Ages 75+: _____   |
| Ages 10-14: _____  | Ages 25-34: _____ | Ages 55-64: _____ |                   |
18. Approximately how many years have you lived in Arlington County? \_\_\_\_\_ years

19. Are you or other members of your household of Hispanic, Latino, or Spanish ancestry?

\_\_\_(1) Yes                      \_\_\_(2) No

20. Which of the following best describes your race/ethnicity:

\_\_\_ (1) Asian/Pacific Islander                      \_\_\_ (4) American Indian/Eskimo  
\_\_\_ (2) Black/African American                      \_\_\_ (5) Other: \_\_\_\_\_  
\_\_\_ (3) White/Caucasian

21. Which of the following best describes your home:

\_\_\_ (1) Single-family home                      \_\_\_ (4) Condominium  
\_\_\_ (2) Townhouse/Duplex                      \_\_\_ (5) Other: \_\_\_\_\_  
\_\_\_ (3) Apartment

22. Would you say your total annual household income is?

\_\_\_ (1) Under \$35,000                      \_\_\_ (4) \$150,000-\$249,000  
\_\_\_ (2) \$35,000-\$79,999                      \_\_\_ (5) \$250,000 or more  
\_\_\_ (3) \$80,000-\$149,999

23. Your gender: \_\_\_ (1) Male                      \_\_\_ (2) Female                      \_\_\_(3) Other \_\_\_\_\_

**Please share any additional comments or concerns that you or members of your household may have regarding the Long Bridge Park Aquatics and Fitness Center:**

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**This concludes the survey – Thank you for your time!**

Please return your completed survey in the enclosed return-reply envelope addressed to:  
725 W. Frontier Circle, Olathe, KS 66061

Your response will remain completely confidential. The address information printed to the right will only be used to help identify areas with special interests. Thank you.