

Long Bridge Aquatic and Fitness Center Working Group to Set Fees

Meeting 3

Tuesday June 19, 2018 @ 7:00 PM

- I. Meeting Agenda
 - a. Paul Holland introduction of Jason Morado from ETC Institute for draft survey developed. Looking for feedback today on the draft survey and plans for implementation.

- II. ETC Institute's Jason Morado Senior project manager
 - a. Presentation (see ETC Presentation 1)
 - b. Questions about the differences between the 3 types of the surveys and specifically what weight they may hold
 - c. Review of the draft survey

- III. Survey Implementation
 - a. 3 types of surveys: statistically valid, non-residents, internal sources
 - i. ETC will handle the statistically valid survey, discussion around administering or having a Spanish language survey available as needed.
 - ii. For the non-resident survey, DPR will work with Rob to channel through the Crystal City BID and possible others (Rosslyn, Clarendon?)
 - iii. For the Usage survey (for all residents that are potential users) DPR will push out through their means, including website, email lists, Civic Associations, E-News current program users, fitness center and community centers and APS pools.
 - iv. Plan to do outreach in different communities with help from the working group. Possibilities include AFAC, Gates of Ballston, Libraries, Upton Hill, church groups, discussion about administering the survey in Spanish.
 - v. Will send out the draft of the survey by Friday will give a week for review. Comments will be due to Peter Lusk within a week of receiving the survey.
 - vi. Group will come back in late September to discuss the survey findings and determine next steps.
 - vii. Meetings in October and November to draft the report and fee recommendations.