

PRESS INFORMATION



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Lidl US

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LIDL ESTABLISHES U.S. CORPORATE HEADQUARTERS IN VIRGINIA

Lidl Also to Open Regional Headquarters and Distribution Center in the State

NECKARSULM, GERMANY – Lidl, one of the leading European retailers, announced today that it is establishing its U.S. corporate headquarters in Arlington County, Virginia and will open a regional headquarters and distribution center facility in Spotsylvania County, Virginia. The move is part of Lidl's early preparations to launch its expansion into the United States market. Brendan Proctor, President and CEO for Lidl US, made the announcement alongside Virginia Governor Terry McAuliffe after meeting with leaders of the company at Lidl's international headquarters in Neckarsulm, Germany.

"We are excited to take this important step to launch Lidl's expansion into the United States and look forward to introducing American consumers to a different type of shopping experience," said Brendan Proctor, President and CEO of Lidl US. "Our philosophy is simple: we are focused on offering customers top quality products at the most competitive pricing in convenient locations. We plan to build on the foundation that has made Lidl so successful in Europe, while creating a unique experience for American consumers that will be unlike anything else in the market."

One of the largest retailers in the world, Lidl operates nearly 10,000 stores in 26 countries throughout Europe. Lidl markets offer customers fresh meat, produce and bakery items, as well as a wide selection of household goods, at the lowest possible prices.

"We want to thank Governor Terry McAuliffe, as well as the teams in Arlington and Spotsylvania, who recognized Lidl's potential and worked with us to bring Lidl to the area. We are honored to work with this incredible team of professionals who have laid the groundwork for Lidl's success in the United States," said Proctor.

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