

In the adopted amendment:

- Adopted text added is shown with underline and adopted text deleted is shown with ~~strikethrough~~.
- Adopted text moved from one location to another is shown with double-underline to show the new location and ~~double-strikethrough~~ to show the original location.
- Where paragraphs were added or deleted, all subsequent paragraphs will be renumbered accordingly; and all references throughout the Ordinance will be updated accordingly.
- Text shown in [underline/brackets] was optional text provided for purposes of advertisement, and each bracketed provision could be considered independently of any other [underlined/bracketed] provision; optional provisions shown with grey highlight were adopted by the County Board and those shown with ~~strikethrough and grey highlight~~ were not adopted.

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Article 13. Signs

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§13.7. Signs in C and M Districts (excluding One- and Two-Family and Townhouse Uses)

§13.7.1. General

A. Signs allowed

The sign types listed and described in this §13.7 are allowed on private property in commercial/mixed-use (C) and industrial districts, (M) districts, and mixed use (RA4.8, R-C, RA-H, RA-H-3.2, MU-VS) districts, except for one- and two-family and townhouse uses, subject to the permit requirements, standards and conditions set forth for each sign type.

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D. Aggregate sign area allowed

1. Aggregate sign area for buildings without a comprehensive sign plan

For buildings without a comprehensive sign plan, the aggregate sign area allowed for each tenant is the larger of 60 sq. ft. or one sq. ft. of sign area per linear foot of building frontage, plus:

(a) For buildings with more than one entrance, one additional sign not exceeding 6 sq. ft. for each secondary entrance; and¹

(b) For commercial buildings located on corner lots or lots abutting streets at both the front and rear, or for commercial buildings served by an abutting parking

¹ Double-underline denotes text moved from wall signs (13.7.13.C), with changes as shown

lot of no less than 60 feet in width located to the side or rear of the main building, one ~~1~~ additional side or rear sign not exceeding 30 sq. ft. on the side or rear wall of the a commercial building that which abuts thea public street or a parking lot associated with the commercial building, for buildings located on corner lots or lots abutting streets at both the front and rear, or for buildings served by an abutting parking lot of no less than 60 feet in width located to the side or rear of the main building¹

2. Aggregate sign area for buildings with a comprehensive sign plan

For a single building or combination of buildings with a comprehensive sign plan, the ~~The maximum~~ aggregate sign area allowed for a single building, or combination of buildings, is the sum larger of:

- (a) One square foot of sign area per linear foot of building frontage; ~~or plus~~
- (b) For buildings in any C district except C-1-R, C-1, C-1-O, C-2 and C-O-1.0, one additional sq. ft. of sign area for each linear foot of façade (the length of a straight line measured from one end of the building wall of the façade to the other end of the same wall, where neither articulations nor off-sets in the wall shall increase the length of the façade), counting only those portions of the building façade approved for retail use and that have at least one exterior public entrance per tenant, for each of the following (when not already counted in 13.7.1.D.2(a) above):
 - (1) Any façade fronting a Pedestrian Priority Street or Shared Street as defined in the Arlington County Master Transportation Plan;
 - (2) Any façade fronting an area meeting all of the following criteria
 - (i) Provides an unenclosed park or plaza open to the public shown on an adopted sector, small area or revitalization plan; or provides an unenclosed park or plaza open to the public located as required by an approved site plan condition(s); and
 - (ii) ~~Is publicly owned or has a public access easement; and~~
 - (iii) ~~Is not enclosed; and plus~~
 - (iv) ~~Has at least a portion at grade with the adjacent sidewalk; and~~
 - (v) ~~Is contiguous with the public right-of-way; and~~
 - (vi) ~~Is not separated from the building façade by an off-street parking area;~~
- (c) Any portion of building façade counted in 13.7.1.D.2(a), (b)(1) or (b)(2) above, that contains two stories approved for retail use that are each at least ten feet above finished grade and have at least one exterior public entrance per tenant; plus

¹ Double-underline denotes text moved from wall signs (13.7.13.C), with changes as shown

58 (d) For a building with one or more establishments with at least one exterior public
 59 entrance and less than 60 feet of cumulative frontage and façade counted in
 60 13.7.1.D.2(a), (b) and (c) above, 60 sq. ft. for each such establishment ~~plus one~~
 61 ~~square foot per linear foot of building frontage, excluding~~ minus the length of
 62 any frontage and façade already counted in 13.7.1.D.2(a), (b) and (c) above.
 63 ~~occupied by those establishments; or~~

SIGNS ALLOWED IN C AND M DISTRICTS

§13.7.4. Blade signs

A. Defined

Any sign that is attached in a plane approximately perpendicular to the surface of a building or other structure.

B. General standards

Maximum size <u>for any property without a comprehensive sign plan</u>	20 sq. ft.	
<u>Maximum size for any property with a comprehensive sign plan</u>	20 sq. ft.	<u><70 feet of building frontage</u>
	<u>35 sq. ft.</u>	<u>>= 70 feet of building frontage</u>
Maximum projection	42 inches	
Minimum vertical clearance	10 ft. above finished grade	
Permit required?	Yes	
Separate lighting?	Yes	
Automatic changeable copy?	Yes, subject to standards of §13.12	
Commercial messages?	Yes	
Included in aggregate sign area?	Yes	
Maximum height to top of sign	40 feet, except a maximum of two wall or blade signs per building may be placed above a height of 40 feet, subject to the standards in Error! Reference source not found.	



C. Other standards

1. A blade sign may require a separate encroachment agreement or permit from the County, subject to established standards.
2. A blade sign may be applied to fabric or other flexible, durable material provided the sign is firmly affixed to prevent movement.

D. Relationship to wall signs

A sign that projects 18 inches or less from the wall is considered a wall sign; see 0.

§13.7.13. Wall signs

A. Defined

Any sign that is affixed directly to or suspended from a building wall, marquee, mansard wall, or parapet wall of a building, with the exposed face of the sign in a plane approximately parallel to and projecting no more than 18 inches from the face of the wall. A wall sign may be either of one-piece construction or of individual connected or related letters or symbols.

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B. General standards

<u>Maximum size</u>	<p>For a building or property for which there is an approved comprehensive sign plan, the only dimensional limitation or limitation on total number of signs per occupant is the maximum aggregate sign area (see 13.19.A.1), as allocated under the approved comprehensive sign plan.</p> <p>For properties for which there is not an approved comprehensive sign plan, the maximum size per sign is 60 sq. ft.</p>
Permit required?	Yes
Separate lighting?	Yes
Automatic changeable copy?	Yes, subject to standards of 13.13
Commercial messages?	Yes
Included in aggregate sign area?	Yes
Maximum height to top of sign	40 feet, except <u>for a building with a comprehensive sign plan, up to a maximum of</u> two wall or blade signs per building may be placed above a height of 40 feet, subject to the standards in §13.7.1.G.



C. Dimensional Standards¹

~~1. For a property or building for which there is not an approved comprehensive sign plan, the following dimensional standards apply to wall signs:~~

Maximum size per sign	60 sq. ft.; see additional limitations below
Maximum sign area per occupant	The larger of 60 sq. ft. or one sq. ft. of sign per linear foot of building frontage; see also additional signs below
Maximum number	3 per establishment located on 1st or 2nd floor; see also additional signs below
Additional signs	For buildings with more than one entrance, one additional sign not exceeding 6 sq. ft. for each secondary entrance. 1 additional side or rear sign not exceeding 30 sq. ft. on the side or rear wall of a commercial building which abuts a public street or a parking lot associated with the commercial building, for buildings located on corner lots or lots abutting streets at both the front and rear, or for buildings served by an abutting parking lot of no less than 60 feet in width located to the side or rear of the main building
Maximum height to top of sign	40 feet



¹ Moved to 13.7.1.D

~~2. For a building or property for which there is an approved comprehensive sign plan, the only dimensional limitation or limitation on total number of signs per occupant is the maximum aggregate sign area (see §13.19.1.A), as allocated under the approved comprehensive sign plan.¹~~

D. Other standards

Up to 50 sq. ft. of wall signs placed inside of a public parking garage, two feet or more from and mounted approximately perpendicular to the façade on which the vehicular entrance to the garage is located shall not be counted as part of aggregate sign area.

§13.7.14. Window signs

A. Defined

Any permanent or temporary sign, including any decal, that is legible from the outside, including plazas, public streets, and parking lots, and that is placed on the outside or inside face of a window or mounted within two feet of the inside face of the window.

B. General standards

Maximum total area per sign	80 sq. ft. or 20 percent of window area, whichever is less, for all buildings except in windows of individual residential dwelling units (see C.2 below)
Number allowed	Unlimited
Permit required?	No
Separate lighting?	Yes
Automatic changeable copy?	No
Commercial messages?	Yes; except commercial messages are not allowed in windows of individual residential dwelling units (see C.2 below).
Included in aggregate sign area?	No



C. Other standards

1. Window signs shall be allowed only for establishments located on the first or second floor of a building up to a maximum height of 40 feet.
2. An unlimited number of temporary window signs with noncommercial messages only, up to 6.5 sq. ft. per sign is permitted in the windows, only of individual residential dwelling units.

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§13.19. Definitions and Interpretations

§13.19.1. Measurements

A. Aggregate sign area

See Article 18.

B. Linear foot of building frontage

Linear foot of building frontage is the length of a straight line measured from one end of the wall most nearly parallel to the public right-of-way to the other end of the same wall of the portion of the building façade facing a public street or facing a street

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¹ Moved to 13.7.13.B, under "maximum size"

with a public access easement. Neither articulations nor off-sets in the wall shall increase the length of the linear foot of building frontage.¹

C. Story above finished grade

The height of a story above finished grade is measured from the adjacent grade to the finished floor of the story above; where there is no story above, the height is measured to the roofline of the façade.

D. Urban Regional Shopping Center Façade Area

The area of the urban regional shopping center façade is the result of multiplying the height and width of the urban regional shopping center façade. The height of the façade is measured from the adjacent grade to the finished floor of the story above the urban regional shopping center façade. Where there is no story above, the height is measured to the roofline of the façade.

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Article 18. Definitions

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§18.2. General Terms Defined

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Linear foot of building frontage. See 13.19. — A straight line measured from one end of the wall most nearly parallel to the public right of way to the other end of the same wall of the portion of the building façade facing a public street or facing a street with a public access easement. Neither articulations nor off-sets in the wall shall increase the length of the linear foot of building frontage.

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¹ Moved from definitions and revised as shown