

# Jerry David Norris

Phase 1: Birth through College (23 Yrs.)

Phase 2: US Naval Aviation (28 Yrs.)

Phase 3: Battlespace, Inc (25 Yrs.)

Phase 4: Starting in mid-2018  
anticipating (24 Yrs.)

# Your Life, Your Success

- ▶ 1. When I came to a fork in the road—I took it
  - ▶ Yogi Berra
- ▶ 2. Surround yourself with best possible talent
  - Tell them “Who What When and Where” and let them tell you “How”
  - Share with your Team Failures, but Successes goes to the Team
    - Old Boss

# Phase 1

- ▶ The happening took place on a cold winter's day January 1941

# Nine Months Later



# Phase 1

## ▶ Nelsonville, Southeastern OHIO

–Roughly 5000 Strong

- Middle Class “happy” family
- Memories of School
  - 5<sup>th</sup> grade teacher—MOM
  - High School Basketball
  - Boy Scouts—Eagle Scout
  - First job when 14

1951



# Phase 1

- ▶ Never a doubt of what was going to follow High School graduation (1959)
  - College
    - Anderson College in Anderson, Indiana  
(Church School)
    - University of Illinois—Champaign Urbana, Ill  
graduating in Feb 1964
    - Lambda Chi Alpha Fraternity
    - Study Industrial Engineering/Design
    - Master's Certificate Strategy and Policy—Naval War  
College
    - Master's Study in International Relations--ODU

# Phase 2

US Navy–Naval Aviation  
28 Years

1034 Carrier Landings

3 major Aviation Commands

Executive Officer of USS Kitty Hawk

Commander Air Wing 3 embarked in USS JFK

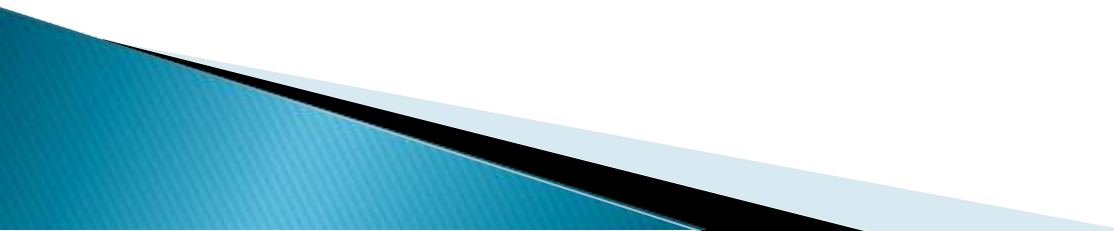
Retired as a Navy Captain July 1992



# VF-51 1980



# Phase 3

- ▶ February 1993 formed BATTLESPACE, Inc.
  - ▶ June 2006 formed Battlespace Flight Services, LLC (Majority Owner)
    - Divested in September 2017
  - ▶ March 2014 bought Unmanned Systems Alaska (USAK)
    - Fairbanks, Alaska
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# Battlespace MQ-1 Predator



# MQ-9 Reaper



# MQ-9 Reaper Maintenance



# MQ-9 HARM Firing



# MQ-9 Reaper



# USAK Sea Hunter





# USAK Sea Hunter



# Phase 3 EDC

- ▶ 1999 Approached 3 times to accept appointment as a Commissioner.
- ▶ Third time was the charm
  - Conference Center Study
  - BRAC Study (Crystal City)
  - Represented EDC on CC BID
  - Chaired CCCRC

# EDC (Phase 3)

- ▶ My thoughts going forward

- Chair

- EDC Embrace Automation Technology

- Working Group to study and understand the near/far term Technology realities.

- +Autonomous Vehicle (Cars and Trucks)

Present findings to County Staff/Board with recommendations on how the County should proceed in be prepared for the realities of rapidly changing Technologies.

- ▶ In an effort to explore an autonomous vehicle (AV) program in the city, Washington, D.C. Mayor Muriel Bowser announced the establishment of the Interagency AV Working Group on Feb. 12. The working group will "proactively prepare the District for AV technologies and ensure that AV deployment will benefit District residents and visitors."

- ▶ Waymo is preparing to launch a ride-hailing service that utilizes its driverless vehicles, after the company received a permit from the Arizona Department of Transportation to operate as a Transportation Network Company (TNC) in late January. According to Bloomberg, the designation allows Waymo's fleet of driverless Chrysler Pacifica minivans to pick up and drop off paying riders in Arizona through a smartphone app or website.

# Phase 4

