

arlington arts

A Division of Arlington Economic Development

Cultural Affairs Director's Report for the Arlington Commission for the Arts
October 24, 2018

I. Informational:

• Director

- Appeared on *Art x Design* panel for American Planning Association-National Capitol Area Chapter at GW with Heba ElGawish, City of Alexandria, Austin Flajser, The Carr Companies, and Ryan Hand, DC Office of Planning
- Met with Aachen officials to present on Cultural Affairs operations along with Lynn Rivers from Transportation and John Morrill, Energy Manager from DES.
- Collaborating on new program with Peter Nesbitt from WPA with a focus on curators and professional development.

• Facilities and Technical Services

- Nothing to report

• Arts Enterprise

- Arts Enterprise Institute: 3 recent workshops, very well attended
 - Business Skills for Artists 9/22/18 – 10 registrants
 - Understanding Trademarks, Contracts & Intellectual Properties 10/10/2018 – 6 registrants
 - Artists Who Hustled – Making a Living from Your Art 10/24/18 (too early to say)
- BizArt Networking Event at Palette 22 - 9/22/18 – Partnership between Arts Enterprise, BizLaunch, The Arts Meet! Meetup group. 77 attendees – Palette 22 was very thankful.
- Lee Arts Center Annual Fall Sale and Mini Gallery Exhibit. November 10, 10am-4pm. November 11, 12:00pm-4:00pm
- The Arts Meet! at Lebanese Taverna in Westover, October 29, 2018 – 5:30pm

• Cultural Development

- Arlington Art Truck – Marc Pekala “*Arlington Abstracted*”
 - 10/11 – Washington Lee H.S.
- Groovin on The Pike

- 10/5 - Cissa Paz at Columbia Pike Library (198 attendees)
 - Valley Fest
 - 9/30 - Technical Support & Arlington Art Truck Appearance
 - Arlington Sister City Association
 - 10/12 - CAD & Arlington Arts Center hosted Aachen group at AAC
- **Marketing**
 - Public Art “Gravity & Grace” - garnered [Washington Post Weekend](#) “Gallery” spotlight on Cliff Garten’s new work, alongside Nat’l Portrait Gallery & Artechhouse (8/10)
 - Arlington Art Truck – Marc Pekala “*Arlington Abstracted*”
 - [East City Art highlight](#) - 10/01
 - Wrote [ARLnow ‘Arts Focus’ sponsored feature](#) - 10/08
 - Groovin on The Pike
 - [DCist ‘10 Things To Do’ highlight](#) (10/4) - Cissa Paz at Col. Pike Library
 - FY20 Arlington Arts Grants – wrote [ARLnow sponsored feature](#) (10/10)
 - Met with Bowen McCauley Dance on 10/02 to detail Division marketing efforts
 - Advised Nat’l Chamber Ensemb. on messaging news of Leo’s broken hand/revised press release (10/14 & 15).
 - Consulted with Michelle on managing Arlington Magazine and other media inquires re: Metro Micro Gallery (even-handed [article](#) appeared 10/10). Additional media has not materialized.
- **Public Art**
 - Graham Coreil-Allen “Walking the West End” on October 13 along Columbia Pike was fully subscribed and well-received with 40 participants. (ACA member Tina Worden attended.)
 - Western Gateway Coin Collection ended on October 8. Staff is currently working with members of the community, including the Metta Montessori School, to count and classify the coins.
 - Dia de los Muertos projection event is on schedule for next Friday and Saturday, November 2 & 3 with Arlington bred artist Mas Paz.
 - Public Art Master Plan & Policy update is underway. A public draft will be available after the November 7 PAC meeting. The PAMP and PAP will be presented at the December 19 meeting for ACA review.

II. Action:

- **Arts Enterprise**

- We would like ACA members to meet with Community leaders and small business owners of underserved Arlington populations to expand our mission to increase the diversity, equity, and inclusiveness of our programs and to identify artists that should apply for an individual artist grant or could utilize our professional training opportunities..

III. **Discussion**

None