



Arlington Economic Development Strategy Update: Next Steps

Presentation to
Arlington Economic Development Commission
October 9, 2018

*Strategy Task Force:
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OUR WORK

- Sought input from stakeholders, acceptance from County Board of Strategy 2.0
- Developed implementation plan to live alongside the strategy.
- Learned what was on your mind (via the feedback sessions this spring).
- Integrated your feedback into a document that will help spread our messages within community.



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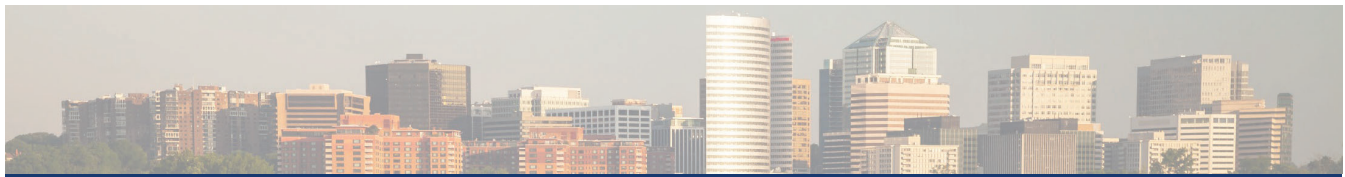


- Strategy Document (Framework for Prosperity 2.0)
- Feedback sessions
 - Key takeaways and relevance to Strategy
- Talking points
 - Connect what is already happening in community to Strategy
- Presentation Deck
 - Used for the Board, can use when we go out to community
- Conversation cards
 - Bring these to other volunteer/networking as an invitation to learn more or continue the discussion



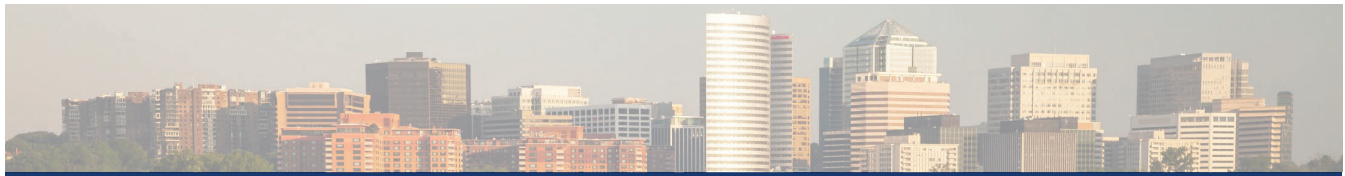
- You as a Strategy Steward
- Ideas to message that our strategy is alive and well
 - URL of what events we’re going to/invite a Commissioner to your event
 - “Real estate” on AED and/or alliance email blasts
 - Dedicated time in Commission meetings to report back
 - Your inputs!

Name	Affiliations
Bill Dunn	<ul style="list-style-type: none"> • Bridges to Independence – BoD • Washington Golf - Member • Neighborhood Action Committee • Leadership Arlington Graduate
Lyndsey DePalma	<ul style="list-style-type: none"> • Street Entrepreneurs – BoD • Moms of North Arlington - Member • Arlington Women Entrepreneurs - Member



IMPLEMENTATION

- Preparing you for stewardship
 - Finding ways to meaningfully respond can:
 - Make your work with EDC even more impactful
 - Help improve community engagement
 - More!



NEXT STEPS

- Engagement Committee

