



# Shared Mobility Devices Pilot Program

## Presentation to the Economic Development Commission

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Department of Environmental Services

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# What are Shared Mobility Devices (SMDs)?

- “Dockless” bikeshare and scootershare
- Find SMDs through their apps
- Ride an electric-powered device
- Park anywhere within reason



Image: <https://ggwash.org/view/67638/dockless-bikeshare-helped-grow-the-total-shared-bicycle-trips-in-dc>



Image: <https://www.washingtonpost.com/news/dr-gridlock/wp/2018/03/28/bird-scooters-roll-out-in-d-c-and-its-executive-wants-apledge-to-save-our-sidewalks/>

# History in Region

- September 2017

- Dockless bikeshare launches in DC and Montgomery County with five companies



- March 2018

- Dockless scootershare launches in DC with three companies



- June 2018

- Scootershare comes to Arlington



- 9-month pilot program:
  - Have an initial fleet size per mode per company
  - Allow some growth if performance metrics are met
  - Set speed limits
  - Correction of mis-parked devices by operators
  - Data-sharing
  - Permit fee to fund staff and consultant time
- Then evaluate pilot to determine its value to County residents, businesses, and visitors

- County staff obtaining input from many County commissions and committees, SMD operators, and the general public through [mobility@arlingtonva.us](mailto:mobility@arlingtonva.us) and a County webpage
- Provide us your input today or at the email above
- Request County Board approval of pilot program on September 22
- Early October launch

Any questions or comments?

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