

Arlington Economic Development Commission
1100 N Glebe Rd, #1500,
Arlington, VA 22201

Business Meeting Minutes
Tuesday, September 11, 2018

<u>Member Name</u>	<u>Present</u>	<u>Absent</u>
Bates (Roche), Kate	X	
Blenkle, Andy	X	
Bushkoff, Robert	X	
Caiazzo, Jill	X	
Costa, Anthony	X	
Denning, Tim	X	
DePalma, Lindsey	X	
Drzewiecki, Brian	X	
Dunn, Bill	X	
Duran, Sally	X	
Gillen, Pamela		X
Jensen, Tom		X
Kumar, Neal	X	
Merlene, Nicole	X	
Monroe, Bryant		X
Patel, Toral	X	
Patil, Vivek	X	
Pedowitz, Scott	X	
Poli, Frank	X	
Saint Juste, Guy	X	
Schoenfeld, Mary Margaret	X	
Sisk, Avril Ussery	X	
Walsh, William	X	

1. WELCOME AND CALL TO ORDER

The regular meeting of the Arlington Economic Development Commission was called to order by Chair Duran at 8:04 AM. New members Mary Margaret Schoenfeld and Avril Ussery Sisk were welcomed.

2. APPROVAL OF MINUTES

Motion made by Commissioner Drzewiecki seconded by Commissioner Pedowitz to approve the minutes of the June 11, 2018 meeting. Motion carried unanimously.

3. CHAIR'S REPORT

- Chair Duran reported that the joint meeting with the Planning Commission will not be held in the Fall as planned due to their heavy workload.
- Chair Duran discussed the Executive Committee's decision to not write a letter in support of site plan specifics related to the Virginia Hospital Center project because, while the EDC is in favor of the project and has previously written a letter expressing their support, the EDC does not weigh in on specific site plan elements of a particular project.
- Chair Duran reported that a letter to the County Board in support of Amazon's HQ2 was sent to the County Board on July 2, 2018.

4. DIRECTOR'S REPORT

- AED Director Hoskins reported on recent business attraction activities, including ribbon cuttings (Nestle and Fluence), progress with Ballston Quarter development and potential next steps with Amazon HQ2.
- Emily Cassell, Director of AVCS reported that tourism revenue in Arlington reached a record \$3.3B and visitor spending increased 4.5 % over 2016 levels.

5. INFORMATION AND DISCUSSION ITEMS

- **Marymount University** -- Dr. Marianne Ward-Peradoza, Dean of Marymount's School of Business and Technology presented information on students, programs and degrees (see Attachment 1).
- **Shared Mobility Devices Pilot Program** – Jim Larsen, Bureau Chief Arlington County Commuter services provided information on a proposed pilot program to evaluate SMDs in Arlington (see Attachment 2).
- **EDCinsights** – Commissioner Saint Juste provided information about Year Up -- a workforce development organization whose model is to provide training, experience for high school graduates to prepare them for successful corporate careers and higher education.

6. EDC WORKING GROUP UPDATES

- Strategy Committee – Due to time constraints, Commissioner DePalma will report on their activities and results at the October EDC meeting.

7. COUNTY PROJECT UPDATES

- Four Mile Run Valley (4MRV) – No Report.

8. OLD BUSINESS

- None.

9. NEW BUSINESS

- Information about the upcoming Return on Creativity event will be sent to Commissioners.

10. ADJOURNMENT

The meeting was adjourned at 9:37 AM.

The next meeting of the Economic Development Commission will be held 7:45 AM, October 9, 2018. A recording of the meeting may be heard by contacting the AED offices.