

Sports Commission Meeting Agenda

Thursday, January 24, 2019

Langston Brown CC

Time: 7:00-9:00pm

Approval of Past Meeting Minutes

- December 20th Minutes

New Business

- Long Bridge Aquatic Center Fees Update
- Girls on the Run program update
- Chairman's Update/Discuss POPS Letter
- Prepare Annual Report
- Discuss Annual Work-Plan
- Review of Charter

Commissioner Updates

Commission Member Reports

- Diamond Field Fund projects

Public Comment

Upcoming Meetings:

Sports Commission Meeting, Thursday, February 28, 2019 at 7pm at Langston Brown Community Center

Sports Commission Meeting Minutes

Thursday, December 20, 2018

Langston-Brown CC, Room 106

Time: 7:00-9:00 PM

Commission Members Present:

Shirley Brothwell, Chair
Corey Simples
John Bacon
David Tornquist
Janet Eichers
Sherry Kohan

Justin Wilt
Jessica Paska
Dave Maher
John Bacon
Drew Murray
George Thompson (potential new)

Commission Members Absent:

Corey Simples
Steve Severn
Matthew Gallon (potential new)

County/APS Staff:

Megan Carney, SC Liaison
Greg Anselene, Future SC Liaison

Deb DeFranco, APS

Guests

Steve Finn

Please note: Agenda items may not be in chronological order.

Approval of Past Meeting Minutes

[7:00 – 7:05]

Motion to adopt October minutes, seconded, and adopted. Motion to adopt November minutes, seconded, and adopted.

New Business

Introduction of Greg Anselene, DPR's new Sports League Manager. Group introductions.

POPS Letter

[7:10-8:00 PM]

Update on how to discuss POPS and letter from Sports Commission. Commission has an opportunity to provide input and talk to board members on their thinking on POPS. The Sports Commission should comment now on the document. Parks and Recreation Commission is proceeding on providing unofficial (not voted on) comments and have encouraged members to express opinions as individual

citizens instead of commission members. We, Sports Commission members, may want to consider these other types of communication.

Discussion:

The current matrix on POPS comments has been updated to include actions (see packet).

Commission has four big concerns with some other additional requests that may require changes to POPS. Discussion over whether those changes could be made to the Draft POPS at this point or if they are too granular. For example, the matrix comments on casual use space, but there is concern that it needs more analysis and not use the level of service methodology currently in place.

Sports Commission plans a larger letter in February with the Request to Advise (RTA) and not include the more granular matrix the Commission plans to send now. Agreement to include four items, broader items, to matrix from original draft letter.

Question: Will the Commission receive a response to any comments from POPS Advisory Board?

Discussion included whether to rewrite matrix to pull out and emphasize more controversial topics. There is a concern that the more minute comments might hide important points. The Sports Commission does want to include support language for POPS. Members consider changing matrix to separate support items from items to consider changing though given time challenge, add top priorities and then entire matrix. The letter should start by saying we are supportive of report overall, here are the concerns, and then here are the supportive items.

Concern over Part I: Alignment with the County matrix comments – consider eliminating due to lack of understanding.

Concern over Diamond Fields – Population LOS; rewrite to make clearer what the requested change to LOS is needed

Discussion included the need for multisport facilities and not dedicated facilities (1.4.3). Do we have the capacity for any dedicated facilities in Arlington? Emphasize that we want to support multi-use space not just pickleball. In other words, we support multi-use facilities which could be used for pickleball or other purposes. Consider re-write.

Discussion included the statistically valid survey; 1.2.4 and 1.2 and if the survey could distort a needs assessment; would like a survey that; does the data accurately reflect the population? Concern that the age-based demographic is not matched. POPS should not be based largely on a public opinion survey, but also include a needs assessment and other analysis. If the survey is likely statistically valid and DPR should take results only to further study certain aspects (e.g.; level of service for casual use space that include focus groups, inventory, etc). POPS should not treat and opinion on the survey as policy. Consider on page 1 and 6, take our survey language and add comment on how there should be a level of service for casual use.

6.1.7; discussion on hundreds of hours of volunteers; consider change to thousands. DPR should consider tracking these hours and be transparent about the off budget activity on field maintenance. Consider adding language on shortfall of the County not budgeted to do the work the volunteers now have to do to maintain fields.

Aquatics Proposal

[8:00 – 8:25 PM]

Review of letter (distributed from Shirley). Fees are a decision from the Superintendent and not the County Board. Should the Sports Commission even send a letter? Comments that if something were to come up again on fees, there should be an opinion on framework.

The Aquatics Committee feels strongly on how they should be viewed and they should have a process to consider all factors.

The Sports Commission has concerns that the Aquatics Working Group was made up of three people and that should not set the fees for the pools. The Committee should have a broader process. The Sports Commission will share letter with Aquatics Committee.

The Sports Commission should provide feedback to Committee and recommend group to assess fees to meet OM of APS and will consider going to the County Board to ask for further work done, collaboration with APS, JFAC, or other process, but there is also a concern that groups lacks awareness of larger picture.

The discussion covered how APS setting fees that impact most users that have no input (i.e.; DPR participants). The framework proposed could have implications for other facilities and the inequities that could cause across sports and users.

Sports Commission to get advice from County Board on how to move forward.

Annual Report & Annual Work-Plan

[8:25 -8:35 PM]

The annual report is due in January. Build on last year's format and annual plan. What kinds of things do we want to report on this year:

- Include meeting information
- Who Commission hears from
- Major topics of discussion
- Letters sent
- Add groups (e.g.; Long Bridge Fee)

New things to include:

- Review of indoor space
- Commissions monitor implementation of things in POPS, Allocation, etc...

Action

- Find due date
- Distribute plan from last year
- Jessica will put together first draft of report
- Dave M. will put together first draft of plan

(report is required and plan is optional)

Commissioner Comments

Letter to Board about outreach to Civ Fed committee asking for an apology and email chain between Sports Commission Chair and County Board shared (see packet). Confusion over Civic Association president using Next Door and Sports Commission letter to Civ Fed.

Adjorn
[8:35 PM]

Public Comment
None

Meeting ends 8:35

Christian Dorsey, County Board Liaison

Attest:

Megan Carney
Megan Carney, Staff Liaison



ARLINGTON COUNTY
SPORTS COMMISSION
2100 Clarendon Boulevard, Suite 414
Arlington, Virginia 22201



January 31, 2019

The Honorable Christian Dorsey
Chairman
Arlington County Board
2100 Clarendon Blvd
Arlington, VA 22201

Dear Mr. Dorsey,

I am pleased to provide the 2018 annual report on the activities of the Sports Commission and the Aquatics Committee. The Sports Commission serves as a conduit for information about sports and physical fitness programs among community organizations, agencies of the County government, and the Board. The Aquatics Committee serves as a conduit for information about aquatic programs between and among community organizations, including Arlington's several aquatic recreational and competitive associations, and the county government and Arlington Public Schools as they relate to the operations and use of county pools.

If you or the other Board members have any feedback or questions about the content of these reports, please do not hesitate to contact me.

Sincerely,

A handwritten signature in cursive script that reads 'Shirley Brothwell'.

On behalf of the Sports Commission and Aquatics Committee
Shirley Brothwell, Chair
Sports Commission

Cc: County Board Members
Cynthia Hilton, Aquatics Committee Chair
Bill Ross, Park and Recreation Commission Chair

Arlington Sports Commission 2018 Annual Report

Summary

Over the last few years, the Sports Commission has engaged in discussions to define its work objectives and priorities. The Commission seeks to stay informed of new and ongoing County projects that involve sports facilities, participating in such projects when directed to do so by the County Board. The Commission also seeks to identify less prominent issues that may warrant Board attention or for which Commission interest may help facilitate progress or solutions without Board action.

The Commission's Annual Plan for 2018 identified four areas of focus:

1. **Recreational Facilities, Facility Capacity, and Related Issues** (i.e., working to improve rectangular and diamond field condition, availability and efficient use and developing a better understanding of current and unmet demand for indoor facilities);
2. **Underserved Groups and Communities** (i.e. expanding sports opportunities for the underserved youth population and understanding the sports needs of the differently-abled community);
3. **Improving Commission Networks** (i.e., increase engagement with other advisory Commissions); and
4. **Ongoing Projects** (i.e., continue and complete existing work).

The Commission made good progress on many of its planned activities, and some will be rolled over into the 2019 Annual Plan.

Structure and Membership

Membership was a priority for the Commission in 2018. After a period of being understaffed during 2017 and much of 2018, the Sports Commission ended the year at full strength. Commission members during 2018 included: John Bacon, Shirley Brothwell, Janet Eichers, Matt Galan (joined December 2018), Sherry Kohan, Drew Murray, Jessica Deegan-Paska, Dave Maher (joined October 2018), Steve Severn, Corey Simples, George Thompson (joined December 2018), David Tornquist, Patricia Trapanese (departed August 2018), and Justin Wilt. Shirley Brothwell served as the Commission Chair in 2018. Justin Wilt was the Vice Chair.

The Commission had three DPR staff liaisons in 2018. Long-time staff liaison, Josh Colman, left DPR in August. Megan Carney served as temporary liaison from September to November. In December 2018, Greg Anselene was named as the new, permanent DPR staff liaison. Debbie DeFranco serves as the group's liaison to Arlington Public Schools.

The Commission has three subsidiary bodies: the Aquatics Committee, the Arlington Youth Baseball

Authority, and the Diamond Field Fund Committee.¹ The Aquatics Committee's 2018 Annual Plan starts on page 7.

The Sports Commission meets monthly throughout the year (except in August), generally on the 4th Thursday of each month. The Commission met 12 times during the 2018 calendar year, including 2 meetings in January. Meetings were held at the Langston-Brown Community Center, with the exception of one meeting held at the Fairlington Community Center and one at Virginia Highlands Park. Commission meetings are open to the public.

Participation in Work Groups, Committees, and Other Processes

The Sports Commission carries out its advisory role in part through official participation in county-established working groups, committees, and task forces. During 2018, the Sports Commission was an official member of the following groups:

- Four Mile Run Valley (4MRV) Working Group
- Jennie Dean Park Committee (a sub-group of the 4MRV Working Group)
- POPS Advisory Committee
- Long Bridge Aquatics and Fitness Center Fee Working Group
- Greenbrier Operations Committee

The Commission also voluntarily monitors other processes where it does not have an official role in order to stay informed of any developments that may warrant further attention. During 2018, Commission members monitored the following processes:

- Public Facilities Review Committee (PFRC)/Building Level Planning Committee project on the New Elementary School at Reed
- Career Center Working Group
- Madison Manor Park Renovations

Recognizing the importance that many planning projects have for sports and recreational capacity and the need to provide early input into such projects, the Sports Commission asked the County Board in 2017 to grant it permanent membership on the PFRC.² The Board declined to do so, but stated that, in accordance with the PFRC's ability to appoint additional project-specific members, the Commission could be added to specific PFRC projects when warranted.³ The Commission subsequently requested to be added to the Reed School project and the Career Center Working

¹ The Aquatics Committee reports to the County Board (through the Sports Commission) and the School Board. It makes recommendations on the adequacy and efficiency of aquatic-related programs and facilities, engages stakeholders, and serves as a conduit for information about aquatics programs. The Arlington Youth Baseball Authority is charged with improving the baseball experience for ballplayers ages 12 & under, focusing specifically on making progress toward the consolidation of two league-run youth baseball programs. The Diamond Field Fund Committee consults with diamond field users to identify projects that should be funded using diamond field user fees.

² The Commission made this request in June 2017. Permanent members of the PFRC include the Planning Commission (3 seats), Arlington Public Schools (2 seats), the Fiscal Affairs Advisory Commission (1 seat), the Housing Commission (1 seat), the Park and Recreation Commission (1 seat), the Transportation Commission (1 seat), the Disability Advisory Commission (1 seat), E2C2 (1 seat), and three At-Large seats, one of which is reserved for the Urban Forestry Commission.

³ The Board responded to the Commission in October 2017.

Group but was not given an official role in either process.⁴

Issues Addressed in 2018

A. Completed Projects

- **4MRV:** On September 22 and November 17, 2018, the County Board adopted, respectively, a 4MRV Parks Master Plan and Area Plan. The plans were the culmination of more than two years of community input and meetings by the Four Mile Run Working Group.
- **Underserved youth:** For several years, the Commission has been taking steps to promote more sports activities for under-served youth at some of Arlington's middle and elementary schools. Through collaboration with the Out-of-School-Time Commission and the APS Extended Day program, the Commission successfully facilitated a free, after-school futsal program in March at Randolph Elementary School that reached about 30 students.
- **Diamond Field Fund:** With Commission endorsement and funding taken from diamond field user fees, a storage shed was installed at Greenbrier Park to provide year-round storage of field maintenance equipment and supplies.
- **Rectangular Field Group:** The Commission worked to create a semi-structured rectangular field group to improve communication among these field users and improve their understanding of County-wide developments that may affect them. Efforts to create a similar structure for diamond field users have occurred, but this structure is presently outside of the Commission's purview.
- **Reed School:** The Commission added its support to those of neighbors and other constituents in favor of designing the Reed School expansion in a way that preserved as much field and green space as possible at this location, which the adopted design accomplishes.
- **Improving Networks:** The Commission expanded its connections to the Planning Commission and the Park and Recreation Commission (PRC) through more interaction with Commission chairs and by naming a permanent liaison to the PRC. The Commission also expanded its outreach to County Board members.

B. Ongoing Projects

- **POPS:** The Commission continued to receive updates and provide input for the development of a final Public Spaces Master Plan. The Commission supports the overall draft plan and applauds the development of a parks and fields inventory as well as the criteria rating system for evaluating grass-to-turf conversions and lighting fields. We have commented that the draft should provide a better understanding of growth in field sports participation and be more transparent about the practical and fiscal limitations on meeting the proposed LOS for rectangular and diamond fields.
- **Diamond Field Fund:** The Diamond Field Fund Committee continues to examine ways to improve the batting cages at Greenbrier Park. This project was approved for 2018 but had to be postponed when anticipated costs exceeded the amount the Committee was prepared to

⁴ The Reed School project started in October 2017. The Career Center Working Group was not a PFRC project.

allocate to the project.

- **Long Bridge Fees:** The Commission continues to serve as a member of the Long Bridge Facility Fees Working Group.
- **Aquatics Committee:** The Commission continues to examine its relationship with the Aquatics Committee and seek ways to improve coordination and communication between the two groups. It received a presentation on the Committee's cost recovery model, which it will forward to the Board in 2019 with commentary.

C. Other Briefings and Updates

Throughout 2018, the Commission received a number of briefings and updates on a wide range of topics, including:

- **County and APS Projects:** Reed School Design, Career Center Working Group, Stratford Park Improvement Project, Gunston Softball Field Replacement Project, Virginia Highlands Park (removing fencing from softball fields), Madison Manor Park, Long Bridge Aquatics & Fitness Center
- **Facilities Operations and Maintenance:** Budget Overview, CIP Update, Field Classification Changes (unlocking fields to provide community access), Long Bridge Fee Committee, Field Allocation Policy, Diamond Field Fund Updates, Aquatics Committee Cost Recovery Working Group
- **Sports Programming and Access:** Use of Indoor Spaces (presentation from DPR covering facility information and amenities, scheduling practices and policies, indoor sports programs, and upcoming projects of interest), Rental Leagues (information on leagues that rent field space), Pickleball Presentation (Brian Kuehn, Helen White)
- **Other Topics:** Safe Whistles Coalition and Introduction of Legislation (protecting sports umpires from verbal abuse)

Communication

The Sports Commission provided formal input and communication to the County Board, Planning Commission, School Board, and other entities on a range of topics in 2018.

Statement/Letter	To/Date
Comments on the final draft Public Spaces Master Plan – to provide comments on and suggest changes to the draft PSMP.	POPS Advisory Committee, 12/20/2018
Four Mile Run Valley (4MRV) Policy Park Master Plan (PMP) and Design Guidelines – to support adoption of the PMP and Design Guidelines and also encourage further expansion of park and recreation space in and near the park.	County Board, 9/19/2018
<u>FY2019-2028 Capital Improvement Plan</u> – offering input and support of the approach in the CIP for completing planned projects, continuing to plan for the future, and adhering to the	County Board, 7/1/18

<p><u>maintenance and replacement schedules for key assets.</u></p>	
<p><u>Four Mile Run Valley Policy Framework- County Board</u> – to support the design Concept 1 for Jennie Dean Park and also support further expansion of recreation space near Jennie Dean Park and in the study area.</p>	<p>County Board, 5/18/18</p>
<p><u>Four Mile Run Valley Policy Framework- Planning Commission</u> - to support the design Concept 1 for Jennie Dean Park and also support further expansion of recreation space near Jennie Dean Park and in the study area.</p>	<p>Planning Commission, 5/8/18</p>
<p><u>Concept for Reed Site</u> – input regarding the concept design, understanding the budgetary requirements but still urging efforts to preserve open space and fields.</p>	<p>County Board and School Board, 3/20/18</p>
<p><u>Statement on FY19 Budget</u> – acknowledging the difficult budgetary constraints and outlining expectations for DPR to provide reasonable and appropriate access to quality sports and recreational programs and facilities.</p>	<p>Public Statement, 3/13/18</p>
<p><u>2017 Annual Report</u> – summary of Sports Commission activities, communication, and achievements for the year.</p>	<p>County Board, 1/31/18</p>

Arlington Aquatics Committee 2018 Activities⁵

Purpose

The Arlington Aquatics Committee (AC) is a joint committee of the Arlington County Board and the School Board. The AC is charged with ensuring community engagement in the operation and use of the Arlington indoor swimming pools located within the three high schools (hereafter known as the "pools") and with making recommendations, as needed, on behalf of users to the County Board, through the Sports Commission (SC), and to the School Board.

Structure and Membership

The AC is comprised of ten members (five appointed by the County Board and five appointed by the School Board). The AC has a County Board (DPR) staff liaison, Jennifer Lainhart, and a School Board (APS) staff liaison, Helena Machado.

As the year opened, the County Board members of the Committee included Donald Hesse (Chair), Anna Necheles, Diane Romanek, Marilyn Judson, and Janet Eichers (SC Liaison). The School Board members were Cynthia Hilton (Vice-Chair), Guy Land, MacKenzie Kearney, Kristi Sawert, and Ron Kampeas. In November, Mr. Hesse's two-year term as chair ended. Ms. Hilton was appointed as Chair and Ms. Judson was appointed as Vice-Chair. During the year, the term of Ms. Romanek ended and Ms. Necheles resigned. The following were selected to fill these DPR vacancies: Ljudmila Mladenovic (vice Necheles), and Howard Seamens has been proposed to fill the second vacancy.

Meetings

The AC met nine times in 2018. The AC continued the practice of rotating meetings between the County's three high school-based pools. One meeting was held at the new APS Syphax facility. During these meetings, public comment was received on several issues (in no order of importance):

- Difficulties with the electronic timing systems used at the pools during meets, training of staff, and how equipment is maintained. The AC asked APS staff to address these concerns and backup plans in the case of failures.
- Mid-Day Parking at Yorktown (YHS). Better enforcement and signage requested.
- Concerns about APS's FY 2019 proposal to raise fees paid by community swimmers by 5 percent to help cover pool operations and maintenance (O&M) expenses, while other user groups pay nothing.
- Support for the Cost-Recovery Working Group (CRWG) recommendations. (See following.)
- Lack of equity between the amount of time provided for mid-day swim at YHS as compared to other high school pools.

⁵ Approved by the AC 16 JAN 2019.

- Hot water concerns at the YHS pool in the showers.
- A request for fee discounts for military personnel.
- Adding water polo to the aquatic program.

Participation in Work Groups, Committees, and Other Processes

- **Sports Commission:** Ms. Eichers regularly updated the AC on aquatics-related matters before the SC. The AC presented its cost-recovery recommendations at the Commission's November 29th meeting. (See following.)
- **Career Center Expansion:** The AC supports the inclusion of an aquatics facility within the footprint of all Arlington neighborhood high schools. Ms. Hilton attended meetings of the Career Center Working Group (CCWG) to advocate for such a facility at the expanded Career Center school if it eventually would be used as a neighborhood school, and she presented this position to the School Board during public comment on the CIP on May 17th. The growing demand for aquatics space to serve the surrounding community and the educational needs of students justifies the request. Busing high school students to other pools is not a practical or acceptable alternative. Ms. Sawart, a member of the CCWG, kept the AC apprised of developments, and addressed the County Board on October 4th at the request of the CCWG chair.
- **Ed Center Reuse:** Ms. Hilton was appointed to the Ed Center Building Level Planning Committee as a representative of the aquatics community. Issues of concern were the need to preserve dedicated parking for use by aquatics and planetarium patrons, and the need to expand common use areas like the media center, cafeteria, gym, auditorium, music/art space, and the pool to accommodate the needs of the additional 500-600 student-load. Recommendations do include dedicated parking. The new Ed Center facility lacks the space for most common use educational amenities, including pool space.
- **FY 2019 Budget Process:** Both Mr. Hesse and Ms. Hilton participated in key County and School Board meetings for stakeholders in preparation for the FY 2019 budget. The budget proposal included increases in O&M fees, which are paid by community swimmers and renters, that were not consistent with criteria the AC had developed in 2014 to assess the need for such increases. At the same time, the DPR annual "transfer" of tax funds to cover O&M costs attributable to County swimmers has not increased since FY 2010, although participation and space usage by DPR programs has increased. In place of the annual public forum, the AC distributed a survey to County swimmers (via email, Web-site posting, and paper notice at pools) to gather citizen input on the proposed fee increase. The survey generated 18 pages of comment and strong opposition to imposing O&M fee increases on community swimmers when no O&M fees were collected from DPR team/class registrants.

- **Cost-Recovery Working Group:** The AC created a CRWG to recommend a framework for recovering O&M costs that would be fair to all users, simple for patrons to understand, repeatable for staff to implement, and transparent and accountable for the public. The CRWG's recommended framework is based on the O&M cost incurred by an individual "splash", or pool entry. This metric provides a common denominator that is equitable, logical and manageable for determining how to distribute operating costs across all user groups. Ms. Hilton, Ms. Romanek, and Mr. Kampeas were members. The recommendations were approved by the AC and were distributed to the School Board and the SC for distribution to the County Board on November 12, 2018. Subsequently, the SC invited the AC to present its recommendation to the SC on November 29th. Ms. Eichers and Ms. Hilton made the presentation.
- **Long Bridge Park Aquatics Center (LBP):** The AC has no official advisory role for the LBP, although two members, Ms. Judson and Ms. MacKenzie, were invited to serve on the Long Bridge Aquatic and Fitness Center Fee Working Group. Ms. Hilton was invited to present information on the AC's cost-recovery efforts at the Working Group's April 23rd meeting.

Other Issues Addressed in 2018

In addition to the issues noted above, the AC submitted recommendations to update the AC's Charter to comply with the latest format recommended for Arlington County advisory groups. The revisions also substantively changed the Charter by reducing duration of terms of member appointments from three to two years. There are no term limits imposed in the Charter.

The AC also supported security enhancements to the pool entrance at Yorktown High School. The AC successfully advocated for the temporary removal of two handicapped parking spaces in the parking lot adjunct to the W-L pool near the Ed Center main entrance during the period that the Ed Center parking lot is used for bus parking until the new Ed Center school is opened.

Finally, the AC is staying abreast of staff efforts to revise the 2009 APS/DPR Aquatics MOA.

2018 Communications⁶

Statement/Letter	To/Date
Input on the FY 2019 Budget	County Board/School Board Letters, 3/13/2018 and 4/3/2018 School Board/County Board Statements, 3/22/2018 and 4/19/2018
Letter on Inclusion of Aquatic Facilities at Neighborhood High Schools	County Board/School Board Letter, 5/24, 2018 School Board Statement, 5/17/2018 County Board Statement, 10/4/2018
O&M Cost-Recovery	County Board/School Board Letters, 11/12/2018 and 11/28/2018

⁶ AC Letters to the County Board are submitted to the Sports Commission for distribution.



Long Bridge Aquatic and Fitness Center

Fee Working Group Findings Presentation

Park and Recreation Commission
January 22, 2019



Background

- In April 2018, the County Board appointed Long Bridge Park Advisory Committee (LBPAC) appointed the Long Bridge Aquatic and Fitness Center Fee Working Group (FWG).
- The FWG was comprised of members of the following Committees and Commissions:
 - Fiscal Affairs Advisory Committee (FAAC)
 - Long Bridge Park Advisory Committee (LBPAC)
 - Park and Recreation Commission (PRC)
 - Sports Commission (SC)
 - Aquatic Committee (AC)
 - Senior Adult Council (SAC)
 - Arlington Public Schools (APS)



Charge and Objectives

- **Charge Objective #1:** To recommend fees for memberships, passes, and other proposed uses of the Long Bridge Park Aquatics and Fitness Center in accordance with the Department of Parks and Recreation (DPR) fee setting policies, while being mindful of neighboring jurisdictions membership fees.
- **Charge Objective #2:** To recommend membership durations, daily pass types, and classifications for memberships and rates including but not limited to: Single Adults, Families, Senior Citizens, Businesses, and Visiting Groups.
- **Charge Objective #3:** To make recommendations for membership reciprocity between the Arlington Public School pools, and the Long Bridge Aquatics and Fitness Center.
- **Charge Objective #4:** To make recommendations for membership reciprocity between existing DPR memberships including fitness memberships, and Office of Senior Adult Program memberships.

Benchmark Jurisdictions


The FWG utilized five benchmarking tools including:

- Fairfax County Park Authority
- City of Alexandria Parks and Recreation
- Freedom Center (GMU, City of Manassas, Prince William County)
- Arlington Public Schools
- 2013 Brailsford and Dunlavey Model


Outreach Instruments

- **Statistically Valid Survey**
 - Released in August 2018 with a goal of 800 survey responses.
 - 824 responses received.
- **Business Community Survey**
 - Released in August 2018 to capture non-residents interest in the facility, working in Arlington.
 - Distributed to all Business Improvement Districts (BIDS), Columbia Pike Revitalization Organization (CPRO), Lee Highway Alliance (LHA), Clarendon Alliance (CA), and The Institute for Leadership Excellence.
 - 99 survey responses received.
- **DPR Web-Based Survey**
 - Released in October 2018 to capture the public-at-large interest in the facility.
 - Over 1,000 responses received.

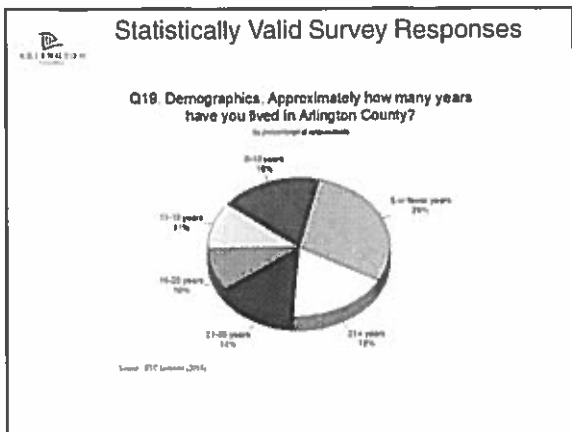
Statistically Valid Survey Responses

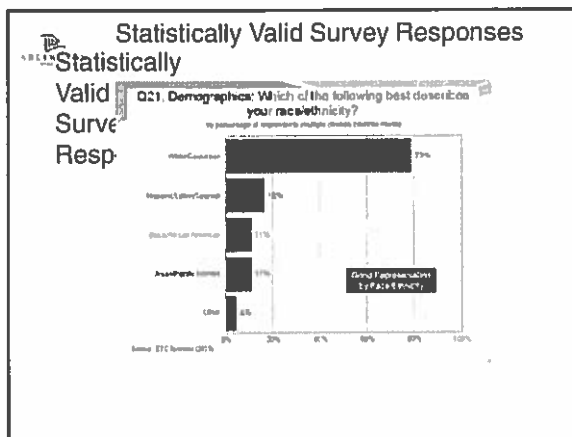


Geographic Responses



Responses by Gender





- ### Statistically Valid Survey Major Findings
- The FWG utilized four major findings from the statistically valid survey
- 64% of respondents are willing to pay \$7.00 or more for an adult daily pass.
 - 71% of respondents would pay \$5.00 or more for a daily child pass.
 - 76% would pay \$5.00 or more for a daily senior adult pass.
 - 31% of respondents prefer a pay-per-visit option.

Business Community Survey Major Findings

- 99 total completed surveys.
- The Business Community Survey results favored non-residents paying a higher premium to use the facility.
- 88% of respondents were Arlington Residents.

DPR Web Based Survey Major Findings

- Over 1,000 completed surveys
- Re-affirmed the desire for pay-per-visit options.

Fee Methodology

- Based on DPR surveys, and benchmarking information, the FWG built the proposed fee structure on assumed number of visits from the daily fee.
- Using the daily fee from benchmark jurisdictions, the FWG and DPR staff used the daily fee multiplied by the total assumed visits of a pass-type, to create a proposed fee.

Pass Type	Assumed Visits
Monthly Pass	10-Visits
6-Month Pass	40-Visits
Indoor Season Pass	65-Visits
Annual Pass	70 Visits

*Example: Proposed Adult Daily Fee \$9.00, Assumed visits for 6 month pass is 40
 \$9.00 x 40 visits = \$360.00*

Proposed Non-Resident Recommendations

- Using survey feedback, the FWG is proposing Non-Residents be charged a 25% premium on daily passes, and a 30% premium on all other pass types.
- Survey responses indicate daily use to be a popular option. The FWG recommends non-resident fees not be a deterrent to using the new facility.

Proposed Fee Package

Proposed Fee


Membership Type	Proposed Resident Fee	Proposed Non-Resident Fee
Child Day	\$5.00	\$6.25
Child 10-Visit	\$45.00	\$56.25
Child 25-Visit	\$175.00	\$223.75
Child 6-Month	\$350.00	\$447.50
Child Indoor Season	\$175.00	\$223.75
Child Annual	\$350.00	\$447.50
Adult Day	\$5.00	\$6.25
Adult 10-Visit	\$45.00	\$56.25
Adult 25-Visit	\$175.00	\$223.75
Adult 6-Month	\$350.00	\$447.50
Adult Indoor Season	\$175.00	\$223.75
Adult Annual	\$350.00	\$447.50
Senior Day	\$5.00	\$6.25
Senior 10-Visit	\$45.00	\$56.25
Senior 25-Visit	\$175.00	\$223.75
Senior 6-Month	\$350.00	\$447.50
Senior Indoor Season	\$175.00	\$223.75
Senior Annual	\$350.00	\$447.50
Family Day	\$10.00	\$12.50
Family 10-Visit	\$100.00	\$125.00
Family 25-Visit	\$400.00	\$525.00
Family 6-Month	\$800.00	\$1050.00
Family Annual	\$1600.00	\$2100.00
Family Indoor Season	\$400.00	\$525.00
Family Annual	\$800.00	\$1050.00

Major Findings: Charge and Objective #1

- Charge Objective #1: To recommend fees for memberships, passes, and other proposed uses of the Long Bridge Park Aquatics and Fitness Center in accordance with the Department of Parks and Recreation (DPR) fee setting policies, while being mindful of neighboring jurisdictions membership fees.

FWG Recommendations

- Include two pay-per-visit options.
 - 10-visit pass
 - 25-visit pass
- 6 proposed membership options per age group.

 Major Findings Charge and Objective #2


- Charge Objective #2: To recommend membership durations, daily pass types, and classifications for memberships and rates including but not limited to: Single Adults, Families, Senior Citizens, Businesses, and Visiting Groups.

FWG Recommendations

- Pass types to be offered:
 - Daily Passes
 - 10-Visit Passes
 - 25-Visit Passes
 - 6-Month Passes
 - Indoor-Season Passes
 - Annual Passes
 - Family Daily Visit Passes
 - Matinee Passes*

*The FWG is proposing a matinee pass, but recommends waiting until operating 18-24 months before defining matinee.

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 Major Findings Charge and Objective #3

- Charge Objective #3: To make recommendations for membership reciprocity between the Arlington Public School pools, and the Long Bridge Aquatics and Fitness Center.

FWG Recommendations

- The FWG is not recommending a reciprocal pass at this time. The pay-per-visit option will allow APS swimmers to utilize both facilities.
- The FWG recommends re-visiting this option after operating for 18-24 months.

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 Major Findings Charge and Objectives #4

- Charge Objective #4: To make recommendations for membership reciprocity between existing DPR memberships including fitness memberships, and Office of Senior Adult Program memberships.

FWG Recommendations

- Membership to the Long Bridge Aquatic and Fitness Center will gain users access to other DPR fitness centers.
- Current OSAP and DPR Fitness Memberships will not gain access to the new facility.
- Current Enjoy Arlington, and 55+ Catalog classes will take place in the facility and will not require a membership.



Conclusions

- Three different survey instruments used to gauge community feedback
- Exhaustive benchmarking of neighboring jurisdictions and other similar facilities
- 10-visit and 25-visit passes
- Six different fee types per age group
- Family Daily Pass
- Matinee Pass



Next Steps

- FWG Chair to present findings at DPR Budget Work Session.
- Proposed fees for the Long Bridge Aquatic and Fitness Center to be presented with DPR fees at the April 2019 County Board Meeting.
- Pre-Sales to begin in Fiscal Year 2020.

Ideas for 2019 Annual Plan

A. Recreational Facilities, Facility Capacity, and Related Issues

- a. Take steps to improve rectangular and diamond field condition, availability, and efficient use.
 - i. *Review the results of the field allocation study and the 2017 SC survey of user groups and national governing bodies to identify any themes or areas where further efficiencies could be gained.*
 - ii. *Learn more about DPR field scheduling practices (how fields are designated for certain uses, how are fields assigned, what is the role of league volunteers in doing the actual allocation, how does DPR ensure that fields are used as scheduled)*
 - iii. *Survey/interview sports groups especially volunteers who allocate fields for DPR, to learn more about their experiences, level of satisfaction with current practices, ideas for improvement.*
 - iv. *Research how other communities structure multi-use fields.*
 - v. Establish a working group to propose field condition rating criteria for DPR to apply to fields.
 - vi. Request briefing from DPR and league field schedulers to discuss current scheduling approach and practices and identify areas for improvement.

- b. Develop a better understanding/awareness of current and unmet demand for indoor facilities.
 - i. *Ask DPR to provide information on the perceived need for a MAC/fieldhouse in Arlington and what was originally envisioned at Long Bridge Park.*
 - ii. *Ask DPR to explain options for co-located facilities.*
 - iii. Request comprehensive indoor facilities brief from DPR. Specific topics should include:
 - How many facilities does DPR schedule? Which facilities are owned by APS vs, DPR?
 - How does DPR assign space? What issues does DPR face with respect to scheduling (for example - how can DPR and APS coordinate better when court space is used for school activities)
 - What type of activity is scheduled at each facility?
 - What is the condition of the facilities? What is the process for reporting broken facilities? Who is responsible and how are issues elevated? Does a process for tracking issues exist?
 - What plans are being considered by the county for expanding indoor capacity?
 - iv. Seek information from indoor facilities users to identify any possible issues that need to be addressed with respect to availability, scheduling, and facility condition.
 - v. Synthesize information obtained and describe identified issues; work with DPR to determine appropriate course of action [toward what end?]; make recommendations for improvements to the appropriate body (County Board, DPR, APS).

B. Underserved Groups and Communities

- a. Take steps to develop a strategy for addressing the underserved youth population.
 - i. *Identify and collect information from coaches who have organized outreach programs to identify the challenges and options for best serving this population.*
 - ii. *Identify other groups in town who might care about this issue and want to work on it.*
 - iii. *Collect information from DPR and sports leagues to identify underserved populations.*
 - iv. *Work with APS and other commissions to develop a possible approach or a pilot program for sustainable outreach.*
 - v. *Prepare a report and make recommendations to the county for steps that they and others can take.*

- b. Develop information on the sports needs of the differently-abled community and the extent to which their needs are met by DPR facilities and programs.
 - i. *Establish connections with APS teachers and administrators who work with differently-abled children.*
 - ii. *Establish connections with sports leagues or programs that currently serve differently-abled athletes.*

C. Improve Commission's Network

- a. Identify other Commissions and/or interest groups with whom the SC should build a relationship.
 - i. *Energy and Environment Conservation Commission (E2C2)*
 - ii. *Bicycle Advisory Commission*
 - iii. *Economic Development Commission*
 - iv. *Urban Forestry Commission*
 - v. *JFAC*
 - vi. *Civic associations*

D. Ongoing Work

- a. Continue to work on ongoing projects
 - i.
 - b. Lobby for inclusion in upcoming projects, especially under the PFRC
 - i.
 - c. Aid the creation and potential management of diamond and rectangular field advocacy groups.
 - d.
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