Project Scope

In November 2018, the County Board adopted the Four Mile Run Valley Area Plan. As Arts and Industry Planning is an implementation element of this plan, the County Board directed staff to undertake a public process to define a vision for the arts and industrial uses within the study area, including consideration of designating an Arts and Industry District. The first of this two-part process starts with a Technical Advisory Panel (TAP), led by County staff with representatives from the Arlington Commission for the Arts and the Economic Development Commission.

The TAP, in its technical analysis, will undertake the following tasks:

- Identify key attributes that define arts and industry districts
- Research and review best practices related to arts districts throughout the country
- Establish criteria for evaluating arts and industry district scenarios
- Develop and evaluate arts and industry district scenarios.

The final product of the TAP will be four to six fully analyzed alternative scenarios (models). These models will be evaluated by a broader community engagement process in Phase Two of the Arts and Industry District Planning Process.
Project Team

Technical Advisory Panel

Arlington Commission for the Arts

Carol Patch
cpatch@gmail.com
703-582-5404

Tina Worden
Tk.worden@gmail.com
703-930-8421

Economic Development Commission

Mary Margaret Schoenfeld
mmschoenfeld@gmail.com
703-472-3255

Carlo Ninassi
cninassi@marymount.edu
703-627-3909

Staff

Project Manager
Cynthia Richmond
Crichmond@arlingtonva.us
703-228-0840

Principal Investigator
Marc McCauley
MMCauley@arlingtonva.us
703-228-0835

Deputy Director, AED

Business: Jill Hunger, Commercial Development Specialist, AED
jhunger@arlingtonva.us, 703-228-0832

Arts: Michelle Isabelle -Stark, Director Cultural Affairs Division, AED
Misabelle-stark@arlingtonva.us, 703-228-0867

Creative Economy: Susan Soroko, Director Creative Economy, AED
Ssoroko@arlingtonva.us 703-228-1837

Planning: Molly O’Connell, Associate Planner, CPHD
Moconnell@arlingtonva.us 703-228-0770
Proposed Work Program

I. Introduction and Review of Attributes Matrix
   a. Introductions
   b. Review of Project Scope
   c. Background
   d. Research Approach

II. Presentations by GWU Student Consultants
   a. Team 1: Economic Impact
   b. Team 2: Partnerships
   c. Team 3: Benchmarking

III. Initial Scenario Building (Divergent)
   a. Case Study Review
   b. Attributes Analysis
   c. Evaluation Criteria

IV. Initial Scenario Analysis (Convergent)
   a. Pros & Cons
   b. Key Questions

V. Final Scenarios Analysis
   a. Feasibility Testing
   b. Whittling Down (4-6 Viable Scenarios)

VI. Materials for Phase 2 Process
   a. Review and Finalize
   b. Present to Community Group

Proposed Meeting Schedule

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<tr>
<th>Meeting</th>
<th>Topic</th>
<th>Proposed Date</th>
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<tr>
<td>#1</td>
<td>Introduction and Review of Attributes Matrix</td>
<td>Fri. March 1, 8AM @AED</td>
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<tr>
<td>#2</td>
<td>Presentation by GWU Student Consultants</td>
<td>Tues. March 5, 4:30-7PM @ AED</td>
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<tr>
<td>#3</td>
<td>Initial Scenario Building</td>
<td>Wed. March 20, 8AM @AED</td>
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<tr>
<td>#4</td>
<td>Initial Scenario Analysis</td>
<td>Wed. April 3, 8AM @AED</td>
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<tr>
<td>#5</td>
<td>Continued Scenario Analysis</td>
<td>Wed. June 5, 8AM @AED</td>
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<tr>
<td>#6</td>
<td>Final Scenario Analysis</td>
<td>Wed. June 26, 8AM @AED</td>
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<tr>
<td>#7</td>
<td>Develop Materials for Phase 2 Process</td>
<td>Wed. July 10, 8AM @AED</td>
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<tr>
<td>#8</td>
<td>Review Materials</td>
<td>Wed. July 31, 8AM @AED</td>
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<tr>
<td>#9</td>
<td>Present at First Meeting with Community Group</td>
<td>September TBD</td>
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