

Project Scope

In November 2018, the County Board adopted the Four Mile Run Valley Area Plan. As Arts and Industry Planning is an implementation element of this plan, the County Board directed staff to undertake a public process to define a vision for the arts and industrial uses within the study area, including consideration of designating an Arts and Industry District. The first of this two-part process starts with a Technical Advisory Panel (TAP), led by County staff with representatives from the Arlington Commission for the Arts and the Economic Development Commission.

The TAP, in its technical analysis, will undertake the following tasks:

- Identify key attributes that define arts and industry districts
- Research and review best practices related to arts districts throughout the country
- Establish criteria for evaluating arts and industry district scenarios
- Develop and evaluate arts and industry district scenarios.

The final product of the TAP will be four to six fully analyzed alternative scenarios (models). These models will be evaluated by a broader community engagement process in Phase Two of the Arts and Industry District Planning Process.

Project Team

Technical Advisory Panel

Arlington Commission for the Arts

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Planning: Molly O'Connell, Associate Planner, CPHD

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Proposed Work Program

- I. Introduction and Review of Attributes Matrix
 - a. Introductions
 - b. Review of Project Scope
 - c. Background
 - d. Research Approach
- II. Presentations by GWU Student Consultants
 - a. Team 1: Economic Impact
 - b. Team 2: Partnerships
 - c. Team 3. Benchmarking
- III. Initial Scenario Building (Divergent)
 - a. Case Study Review
 - b. Attributes Analysis
 - c. Evaluation Criteria
- IV. Initial Scenario Analysis (Convergent)
 - a. Pros & Cons
 - b. Key Questions
- V. Final Scenarios Analysis
 - a. Feasibility Testing
 - b. Whittling Down (4-6 Viable Scenarios)
- VI. Materials for Phase 2 Process
 - a. Review and Finalize
 - b. Present to Community Group

Proposed Meeting Schedule

Meeting	Topic	Proposed Date
#1	Introduction and Review of Attributes Matrix	Fri. March 1, 8AM @AED
#2	Presentation by GWU Student Consultants	Tues. March 5, 4:30-7PM @ AED
#3	Initial Scenario Building	Wed. March 20, 8AM @AED
#4	Initial Scenario Analysis	Wed. April 3, 8AM @AED
#5	Continued Scenario Analysis	Wed. June 5, 8AM @AED
#6	Final Scenario Analysis	Wed. June 26, 8AM @AED
#7	Develop Materials for Phase 2 Process	Wed. July 10, 8AM @AED
#8	Review Materials	Wed. July 31, 8AM @AED
#9	Present at First Meeting with Community Group	September TBD