

arlington arts

A Division of Arlington Economic Development

Cultural Affairs Director's Report for the Arlington Commission for the Arts
May 1, 2019

I. Informational:

• Director

- 3409 Artist Studios – 2 studios rented. Don Russell, GMU Curator, has visited the studios. An artist-in-residence from the Arlington Arts Center has also inquired about a studio.
- Latitude Art Space (LAS) – An agreement between GMU and ACG is being finalized and is scheduled to be presented to the County Board in *June* for approval.
- Service to the field:
 - Panelist for VCA grants for 4A region;
 - Panelist for selection of music and dance artists-in-residence for the *Mirror Mirror* sculpture, first in the Alexandria Office of the Arts' Site/See: New Views in Old Town public art series.
 - Member of the Arts and Planning Interest Group (APIG) of American Planning Association (APA)

• Facilities and Technical Services

- 2019-20 Season Schedule is complete and will be released to the groups on Monday evening
- Staff has been working with Wakefield High School on their production of *Chicago*. The bulk of the work is being performed by the students with the guidance and instruction from:
 - Jared Davis—Scenic Design
 - Andres Luque—Technical Direction
 - Chris Cooley and Caroline Weinroth—Sound
 - Hal Crawford—Lighting Design.

• Arts Enterprise

- Washington Area Lawyers for the Arts Workshops at Theatre on the Run
 - Tax Strategies – 3/27/2019 – 15 attendees
 - Business Entities Formation – 4/3/2019 – 21 attendees
 - Contract & Licensing – 4/17/19 – 10 attendees
 - Negotiation Strategies – 4/24/19 – approximately 12-15 (waiting on #'s from WALA)
 - Grants – 5/1/2019 - 32 registered
 - Copyright/Trademark Protection & Use – 5/8/2019
- Make your Mark 2019! On May 18, 2019 – 11-3pm

- Lee Arts Center – Ceramic Workshop with Julie Galloway – May 18 & 19. 15 attendees – Sold Out! with a waiting list.

- **Cultural Development:**

- Successful launch of 2nd season of Arlington Art Truck. Next activation with artist Rachel Schmidt, Saturday, May 4 at Lubber Run Farmer’s Market
- Lubber Run Season announced with opening performance by Grammy nominated singer/songwriter Raul Midon. The concert will also feature a pre-show event (7:00pm) with free ice cream and kids activities to commemorate the 50th anniversary of the Amphitheater.
- Blues Festival Line-up announced featuring Sugaray Rayford (TX), Thornetta Davis (Detroit), and various local performers.
- VMFA Site Visit to TJ Community Center results identifying location for Artmobile.
- Release of 2nd edition of Arlington Arts Magazine

- **Marketing**

- Press Releases Launched for Columbia Pike Blues Fest (Arlington Mag. Highlight in May/June); Lubber Run Amphitheater; Arlington Art Truck 2019 Season; Art on the ART Bus Spring Installation.
- Digital Marketing Campaign for Columbia Pike Blues Fest with DC Military Mag. Focused on headliner Sugaray Rayford (Marine vet.).
- Continued work with Arts Commission’s Engagement Committee/Meet The Arts Commission social media campaign.
- Continued Arts Focus sponsored content articles in ARLnow.

- **Public Art**

- PAMP update (pending call with Shannon today)
- Graham Coreil-Allen Columbia Pike West End walk – Saturday, May 11, 11 – 12:30 pm
- 35th anniversary – planning 7/31 evening panel discussion @ Hirshhorn; working with Cultural Development to commission a musical composition by Janel and Anthony to accompany the 8/1 shadow alignment; possible additional Hirshhorn programming -- screening of “The Making of Dark Star Park” and Friday AM discussion on Arlington Public Art with Alexandria Office of the Arts on bringing public art to National Landing
- Working with Alexandria Office of the Arts to plan an art and technology symposium for September or October 2019

II. **Action:** NONE

III. **Discussion:**

- Suggested presentation to the ACA – a 15-20-minute ppt delivered to the National Planning Conference 2019 (April, San Francisco) by Kris Krider, Supervisor of the Urban Design and Research Center in CPHD.
 - *Third Place: Architecture, Spirit, and Community*

Kris highlighted the temporary Public Art, activations, art on the ART Bus, and Arlington Art Truck as illustrations that create a “spirit of place.”

From the session description:

“What is it about those secular places we frequent where we can feel comfortable being alone yet have an inclusive sense of belonging to something bigger? How do they embody a genius locus (location's distinctive atmosphere, or a "spirit of place") whose fellowship appeals to all walks? Whether it be a favorite restaurant, community arts center, outdoor plaza, or playground, they all have commonalities in human scale, opportunities for interactions with strangers, and an almost spiritual quality where all participants are equal, and all are one collective community.”

- Regional Panel on “Programs Supporting Art in the Public Realm” for artists and arts organizations. Would invite speakers from exemplary programs.