

arlington arts

A Division of Arlington Economic Development

Cultural Affairs Director's Report for the Arlington Commission for the Arts
May 22, 2019

I. Informational:

• Director

- Ballston-based CAD staff will be moving to 3700 offices as soon as possible. Tom Prewitt and Jane Franklin have been informed that they may be relocated within the building.
- Arlington Cultural Affairs/Arlington Arts is the official Local Arts Agency (LAA) of Arlington. See NEA Fact Sheet.

• Facilities and Technical Services – Hal is out sick.

• Arts Enterprise

- The Arts Meet! meetup at Arlington Arts Center tonight, 5/22/2019 – 5:30-7:00pm
- Make your Mark 2019! – May 18, 2019
 - 17 Makers
 - Arlington Public Library – new maker Space: “The Shop” gave 3-D printing presentations and offered kids programming
 - La Moo Creamery – Handmade Ice Cream
 - Palette 22 – food samples
 - ServiceSource – Arlington Weaves – sponsored the printing of brochures
 - Promotional give aways sponsored by Arlington Arts
 - Approximately 200 patrons attended
- Flights of Fancy exhibit at Lee Arts Center (handout for ACA). Exhibition run – May 29 – July 31, 2019. Reception – June 27, 2019 – 6:00-8:30pm

• Cultural Development

- Second Arlington Art Truck activation, Paul Shortt's *What's Your Sign*, completed on Sunday 5/19 at Ballston Quarterfest. Next up, Neil Feather's *Futura Percussion 1860* debuts at Art on the Plaza 5/30.
- Collaboration with County Fair continues, working to remake the presentation of the musical/dance showcases, bringing all activity under a larger tent to enhance participation and artist/audience interaction.
- Summer Rack Cards featuring Lubber Run Season being distributed throughout the County, including special displays at selected libraries and community centers

- Advance promotion and technical preparation for Columbia Pike Blues Festival, Lubber Run Amphitheater, and Rosslyn Jazz Festival.
- Initial Meetings with Valley Fest organizers to plan for the 2019 event.
- **Marketing**
 - Lubber Run Concert Series - Washington Post music editor has confirmed that my pitch got the the Series included in an article placing LRA *“among the best summer concert venues in the DMV (...part of a ‘showdown article’ btw. veues D.C., Maryland and Virginia).”* Barring unexpected changes, article is scheduled to post online Thursday and in print in Friday’s “Weekend” section. This same editor is compiling the ‘Summer Arts Preview’... fingers crossed as we were very well-represented last year across multiple disciplines.
Columbia Pike Blues Fest. - DC Military digital ad scroll highlighting Marine veteran headliner Sugaray Rayford (who just won “Best Male Soul Blues Vocalist” in the 2019 Blues Awards).
 - Lee Arts Center - ‘Flights of Fancy’ exhibit flyer design completed. Postcards slated for delivery next week.
- **Public Art**
 - Public Art Master Plan - staff/consultant making (final!?) CMO-directed edits to the PAMP draft prior to public dissemination.
 - Town Square for Green Valley – construction contract was approved at CB meeting last Saturday; construction will take ~ 18 months, delivering late 2020/early 2021.
 - 35th anniversary events – panel discussion at Hirshhorn Museum and Sculpture Garden, “Time in Public Sculpture”, Wednesday, July 31, 6:30 – 8:30 PM; DSP alignment, Thursday, August 1, 9:32 AM, featuring a new site-specific composition by musicians Janel and Anthony and reception provided by Rosslyn BID; Nancy Holt Shorts film program at Hirshhorn (*Art in the Public Eye: The Making of Dark Star Park and Sun Tunnels*, Thursday, August 1, 12:30 PM and Saturday, August 3, 2 PM).

II. **Action:**

III. **Discussion: none**