

**Arlington Community Services Board (CSB)
Children and Youth Committee
September 18, 2019**

Committee Present: Wendy Carria

Child and Family Services Division (CFSD) Staff: Deborah Warren, Tiffany Lee, Jamii PremDas

Visitor: Linh Nghe, Kim Durand

Called to Order: 6:05 pm

Minutes: Unable to approve minutes because of lack of quorum

Prevention Presentation:

Lock and Talk

The Lock and Talk campaign with Comcast has been successful. Initial data suggests that there are 95,000 impressions (those that have watched the campaign so far).

SOR Grant

The program has received a \$50,000 grant from the State Opioid Response program. Prevention is working closely with ARRI to use environmental impact strategies. The grant money has been used to fund signs in the WMATA and ART buses. The WMATA buses anticipate over 6 million impressions from their ridership and the ART buses anticipate 1.6 million impressions. Banners were placed in all 28 sports fields and target sports and pain medication abuse. There is an interest in targeting young adults with binge drinking and 22 bars had agreed for us to be in their space (bathrooms that invite people to take online substance abuse screening). In each bathroom stall there is a sign with a QR code that users can put in their phones and be immediately connected to a screening and resources through SPAN. Prevention has already been guaranteed the grant money in the 2nd year.

September Events & Community Updates

*Handout distributed that outlined upcoming events for Suicide Prevention month (September)

Library staff have expressed interest about Lock and Talk devices. The prevention team is at the library from 2-4 every Friday for 2 months conducting tabling events. During these events there has been a lot of traffic and dissemination of materials.

The Ripple Effect will be shown on October 15, 2019 and a panel discussion will follow. The flyer for The Ripple Effect was distributed at the CSB meeting.

Mental health A-Z will take place at Shirlington Library and will be focused on LGBTQ youth.

A trainer provided by the LGBTQ mini grant came and trained CSB staff (approx.. 50 people) in July. An environmental scan was conducted to determine how LGBTQ embracing the environment is.

* LGBTQ flyer distributed

Drug & alcohol prevention will be doing sticker shock campaign.

Arlington Partnership for Children, Youth and Families (APCYF)

Updates

APCYF has been sharing data with the community. Data is being presented to groups that are usually not included (i.e Equity in Excellence). Currently in the process of coordinating a presentation to the Black Parents of Arlington.

Michael Swisher is currently facilitating groups in English and Spanish

There will also be a peer to peer campaign about vaping in collaboration with the READY coalition.

APCYF will be in attendance at Green Valley and Clarendon Day. They will also attend back to school night tomorrow at Swanson, Kenmore and Jefferson as well as middle and high school information night.

APCYF is currently using online social media to send messaging about community events and activities.

The SPAN conference is sold out. The youth track is focused on SOS and different populations.

New Business

Data

A thorough review of fiscal year data will be reviewed during the next CSB committee meeting

CR2

CR2 will continue with a 5-year contract. Fairfax added money for two additional positions. Since the implementation of the quality improvement plan in June 2018, no child has been turned away from services.

Meeting Adjourned

6:36pm

Next Meeting:

Wednesday, October 23, 2019, 6-7pm * this is not the usual 3rd Wednesday*

2100 Washington Blvd.

Lower Level Room C *note this is a location change